

# Call for Book Chapters/Research Papers for Edited Books To be published with ISBN under IIP International publishers, USA and India

## Navigating the Evolving Landscape of Tourism and Hospitality: A Global Perspective



### Series Editors:



**Dr. Abin George**  
Ph.D. in Management  
Senior Technical Officer-1  
Administration  
CSIR- National Aerospace Laboratories, India  
abin@nal.res.in  
8123545891



**Dr. Sunil Patel**  
Ph.D. in Management  
Professor, Karnavati University, Gandhinagar  
Unitedworld School of Business  
Karnavati University, Gandhinagar, India  
sunil@karnavatiuniversity.edu.in  
7016561346



**Dr. D. Ravindran**  
MBA, MPhil, NET, Ph. D in Management  
Faculty, Marketing, School of Management  
Kristu Jayanti College (Autonomous)  
Karnataka, India  
rtkob@yahoo.co.in  
9952419975



**Dr. K. Janaki Priya**  
MBA, M. Com, Ph. D in Management  
Faculty, Department of Management  
Alagappa Govt. Arts College, Alagappa University  
Tamilnadu, India  
kjanakipriya22@gmail.com  
8012999224



**Dr. G. Mahendar**  
MBA, Ph.D.  
Asstiant. Professor  
School of Management  
Anurag University, Hyderabad  
Telangana, Hyderabad  
mahendar.sm@gmail.com  
9849036936

**Editors Book Series ID:  
IIPER1658842670**



**Iterative International Publishers**  
Novi, Michigan, USA  
Chikkamagaluru, Karnataka, India

### Imprint IIP

Registered publisher under Raja Rammohun Roy Agency,  
Government of India and also under Bowker My identifiers  
agency, USA

### Important dates:

Chapter/paper submission starts on:1/12/2023

Last date for chapter/paper submission:1/1/2024

Acceptance notification:15/03/2024

Last date for registration:Last date for registration:30/03/2024

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## Call for Chapters

# Navigating the Evolving Landscape of Tourism and Hospitality: A Global Perspective

### Aims and Scope:

The aim of the book, "Navigating the Evolving Landscape of Tourism and Hospitality: A Global Perspective," is to offer a comprehensive understanding of the dynamic and ever-changing Tourism and Hospitality industry. This publication aims to shed light on the industry's transformation driven by technological advancements, shifting consumer preferences, sustainability considerations, and the global impacts of recent events. By delving into emerging trends, the book seeks to provide valuable insights for a diverse audience, including industry professionals, students, and academics. The objective is to create a resource that not only captures the current state of the field but also anticipates future developments, offering a forward-looking perspective on the challenges and opportunities within the realm of global tourism and hospitality.

### List of Topics:

- Technological Innovations in Tourism and Hospitality
- Changing Consumer Preferences and its Impact on the Industry
- Sustainability Practices and Trends in the Tourism Sector
- Global Events and their Influence on Tourism Dynamics
- Destination Management in the Evolving Landscape
- Marketing Strategies for the Modern Tourism Industry
- Impact of COVID-19 on Tourism and Hospitality
- Cultural and Ethical Considerations in Global Tourism
- Case Studies on Successful Industry Adaptations
- Future Outlook and Predictions for Tourism and Hospitality

### Author Benefits:

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3. Publishing in IIP Proceedings Digital Library with DOI
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10. Certificate to all authors who contributed

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### For any queries

**Contact:8123545891**

**Mail.us:abin2018george@gmail.com**

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