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FROM DATA TO DECISIONS: UNLOCKING VALUE WITH ANALYTICS AND MACHINE



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Publication requires around 2-3 months after
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Call for Chapters

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Aims and Scope:

The aim of "Maximizing Value from Data to Decisions with Machine Learning" is to empower individuals and organizations with the knowledge and strategies needed to harness the power of data analytics and machine learning enabling them to make data-driven decisions that maximize value across various domains and industries. Throughout the book, readers will gain a deep understanding of the principles and methodologies of data analytics and machine learning, supported by real-world case studies and examples. They will learn how to effectively integrate data-driven decision-making into their organizational culture, address ethical considerations related to data usage, and stay abreast of the latest trends and emerging technologies.

1. Fundamentals of Data Analytics and Machine Learning:

The book will provide a solid foundation by explaining fundamental concepts, techniques, and methodologies of data analytics and machine learning, catering to readers with varying levels of expertise.

2. Application of Analytics and Machine Learning in Decision-Making:

The scope will encompass practical applications of analytics and machine learning in decision-making processes across diverse domains, such as finance, marketing, healthcare, and operations, offering real-world case studies and examples.

3. Ethical and Responsible Data Usage: The book will explore the ethical considerations and challenges associated with data governance, privacy, and security, highlighting the importance of responsible data usage in decision-making.

4. Emerging Trends and Future Directions: The scope will include exploring emerging trends, advanced techniques, and emerging technologies in data analytics and machine learning, providing readers with insights into the future landscape and potential advancements in the field.

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