

Call for Book Chapters/Research Papers for Edited Books
To be published with ISBN under IIP International publishers,USA and India

Management Education in India



Series Editor:



Dr. Kirti Makwana
Ph.D, MBA, B.E.E.C
Assistant Professor
Faculty of Management Studies
Charotar University of Science and
Technology Changa, Dist. Anand India
Kirtimakwana.mba@charusat.ac.in
+91-9586861680

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Last date for registration: November 30,2024

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Call for Chapters

Management Education in India

Aims and Scope:

The book "Management Education in India" aims to provide an in-depth analysis of the current landscape, challenges, and opportunities in the management education sector in India. It seeks to bring together perspectives from academia, industry, and policymakers to explore how management education has evolved and how it can adapt to the rapidly changing global business environment. The book will also examine the unique characteristics of Indian management institutions, from premier institutions like the IIMs to emerging business schools, and the role they play in shaping future business leaders. This volume will serve as a valuable resource for educators, researchers, and practitioners interested in the future of management education in India. Contributions are encouraged that reflect on the innovations in teaching methodologies, curriculum development, the use of technology in education, and the integration of Indian management practices with global standards. The book will also address the need for skills like leadership, critical thinking, and personality development to meet industry demands.

List of Topics:

- Evolution of Management Education in India
- Role of IIMs and other premier institutions
- Curriculum Design and Pedagogical Innovations
- The Impact of Technology and Digital Transformation in Management Education
- Industry-Academia Collaboration for Enhancing Learning
- Leadership and Personality Development in Management Programs
- Globalization and Indian Management Education
- Challenges and Opportunities for Indian B-schools
- Case Studies of Successful Business Education Models in India
- Future Trends and Required Reforms in Management Education

Author Benefits:

1. Selected chapters (not all) will be indexed in RSquareL and other indexing platforms including Amazon, Google Books etc.
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Contact: 9586861680

Mail.us: Kirtimakwana.mba@charusat.ac.in

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