TECHNOLOGY AND CULTURAL ENRICHMENT IN LANGUAGE LEARNING

Abstract

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The intersection of technology and cultural diversity in language education is explored in this chapter. Through case studies and theoretical frameworks, the chapter demonstrates how digital tools and resources can be leveraged to enhance cultural enrichment. promote intercultural communication, and facilitate language learning experiences that transcend geographical boundaries. By harnessing the power of technology, educators can create dynamic and inclusive learning environments that celebrate cultural diversity.

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I. INTRODUCTION

Technology is a broad term, which refers to the application of scientific knowledge to the practical aims of human life or as it is sometimes phrased, transformation of the natural surroundings and adaptation to the new conditions. Technology can also mean the products resulting from such efforts, such as tools, machines, software, and other factories. In other words, Technology is the application of scientific knowledge to create practical solutions for various problems or needs. Technology can enhance the quality of life or productivity of different sectors. Technology is a broad and diverse concept that encompasses many different aspects of human creativity and problem- solving. Technology is not limited to the devices, such as phones, laptops and tablets that we often associate with the term. Technology also includes the data, internet, and engineering innovations that have transformed the world in various ways. However, technology goes beyond these modern examples, as its convers any practical application of scientific knowledge to address the challenges and needs of humanity throughout history.

One of the essential aspects of our human nature is that we live within historically evolving cultures that infuse our world with meaning, value and significance. Oue endeavors, our engagements, our self-awareness, our comprehension of the various elements of our world are all profoundly influenced by our cultures. Concepts as simple as "childhood" and "work" change meaning through history and across cultures. The horizons of meaning that shape our lives, including our perceptions, are expressed through the struggle of history, the development of philosophical ideas, the evolution of religions, and creations of the various arts. The Cultural Enrichment curriculum aims to enhance student awareness of the value of their connection to the stands of culture, equip them with the skills for comprehending cultural elements, and involve them in the kinds of reflective, analytic, or participatory activities that will enable them to interact with cultures in a way that enriches them and their overall relationship to the world.

Technology and Culture Enrichment in Language Learning is a topic that explores how the technology can enhance the learning if language and cultures. It examines the benefits and challenges of using various technological tools, such as computers, online platforms, mobile devices, multimedia and social media, to facilitate language learning and intercultural communication. It also discusses the pedagogical implications and best practices for integrating technology into language teaching and learning.

II. THE HISTORY OF ARTIFICIAL INTELLIGENCE IN TECHNOLOGY AND CULTURAL ENRICHMENT IN LANGUAGE LEARNING

AI (Artificial Intelligence) is a powerful tool that can enhance both technology and culture in language learning. The 21st century has brought about a remarkable transformation in various domains of society, and language learning is no exception. Language learning, once dominated by conventional methods and materials, is now experiencing a technological revolution driven by AI. AI, with its ability to intelligently analyse data, automate tasks and adapt to learners' needs, has emerged as a key partner in the quest to provide innovative and effective language learning experiences. AI in language learning is more than just a passing fad; it signifies a fundamental change that affects every aspect of language education. In this chapter, we explore the impact of AI on language learning from multiple perspectives:

Technology, Culture, Science, Medicine, Management, Social Sciences, and Humanities. Each of these perspectives represents a different dimension of language learning, yet they all share a common theme - the transformative role of AI in enhancing language learning practices. The integration of AI in language learning represents not just a trend but a paradigm shift [1]. AI's origins can be traced back to the mid-20th century, but its practical applications in language learning have gained prominence in recent years. This increase in interest is attributed to AI's ability to personalize language learning experiences, optimize resource allocation, and foster innovative pedagogical approaches. From virtual tutors capable of adapting to individual learner preferences to AI-driven assessment tools that provide real-time feedback, the language learning sector is witnessing a transformation that holds the promise of more effective and inclusive language education. Language learning once characterized by traditional teaching methods and standardized curricula, now stands at the forefront of an AI-driven revolution. AI, often described as the emulation of human intelligence in machines, possesses an array of capabilities that have proven invaluable in the realm of language learning. It has demonstrated the capacity to analyse vast datasets, tailor content to individual learning styles, and automate administrative tasks, thereby reshaping the landscape of language learning in education [2]. Moreover, AI has also shown the potential to enhance the cultural aspects of language learning, such as intercultural communication, cultural awareness, and global citizenship. AI can also facilitate cross-cultural interactions and collaborations among learners from different backgrounds and locations, thereby fostering a sense of global community and intercultural competence [3]. AI is thus a powerful tool that can enrich both technology and culture in language learning. By providing access to authentic and diverse linguistic and cultural resources, AI can help learners develop a deeper understanding of the languages and cultures they are studying.

III. THE IMPORTANCE OF TECHNOLOGY

The unstoppable growth of technology and cultural enrichment in language learning is marked by a remarkable journey. From its initial ventures into multimedia and intercultural communication to the creation of sophisticated platforms capable of personalized learning pathways, technology and cultural enrichment have matured in the language learning sector. Their influence is noticeable at all levels of language learning, from early childhood education to higher education and beyond for career development [3,4,5]. The consequences of this transformation are significant, affecting learners, educators, industries, and policymakers alike. This chapter aims to provide a comprehensive view of technology and cultural enrichment's impact on language learning by examining their applications, challenges, benefits and future implications within each of these domains. The language learning landscape is changing rapidly, and understanding the multifaceted role of technology and cultural enrichment across these fields is essential for both researchers and practitioners. We will explore the historical evolution of technology and cultural enrichment in language learning, reveal the tangible applications in various disciplines, assess the advantages and hurdles, and envision the potential future scenarios.

The following are main objectives of Technology and Cultural Enrichment in Language Learning.

Objectives

- 1. Develop learners' linguistic competence and cultural awareness through authentic and meaningful interactions with technologies.
- 2. Foster learners' critical thinking and digital literacy skills by exposing them to diverse perspectives, sources and genres of information.
- 3. Promote learners' autonomy, engagement and motivation in language learning by providing them with choices, opportunities, feedback for self-expression.
- 4. Enhance learners' intercultural competence and global citizenship by enabling them to connect with people from different backgrounds, contexts, and cultures.

IV. TYPES OF TECHNOLOGY IN GENERAL

Technology is a broad term that refers to the use of scientific knowledge to create tools, devices, and systems that can help us to solve problems and improve our lives. Technology can be classified into different types based on the methods of application, purposes they serve and problems they solve. They are:

- Basic Technologies: The Basic technologies have been tested and used for years and are the basis of our industry.
 Examples: Transistors, the Power Grid and combustion Engines.
- **2. Key Technologies:** The Key technologies are the key to further development in a particular technology sector. They are focus of scientific research and have practical applications.

Examples: Robotics, image recognition, solar power, hybrid technologies and bioinformatics.

- **3. Peacemaking Technologies:** The peacemaking technologies are not yet ready for use but are more than just visions for the future. They already have a practical application and can be developed further into Key technologies. They often tied to high-risk investments. **Examples:** Nanotechnology, gene technology, and neuroinformatic.
- **4. Future Technologies:** The future technologies are still in the research stage and are emerging technologies. They have the potential to create new possibilities and solutions for various problems and challenges.

Examples: Biotechnology, virtual reality and artificial intelligence and quantum computing.

V. FUNCTIONS OF AI SMART TECHNOLOGY

Technology and Cultural Enrichment Functions Our exploration of technology and cultural enrichment's potential in language learning continues. It becomes clear that this technological revolution transcends the boundaries of conventional language teaching and learning. It symbolizes a fusion of human communication and machine capabilities, poised to redefine how languages are acquired, disseminated, and applied across diverse domains. The subsequent sections of this research paper will provide a detailed exploration of technology and cultural enrichment's impact in various language learning disciplines, shedding light on how this fusion unfolds in each field.

VI. RELATED STUDIES

In this chapter, it demonstrates the possibilities of AI systems in online learning and teaching, such as customizing learning, streamlining tasks, and facilitating adaptive assessments. However, the influence of AI on student-instructor interactions remains ambiguous. The research stresses the need to comprehend how students and instructors perceive the impact of AI systems on their interactions to address any obstacles or gaps that may impede their potential and safety in online learning. In this chapter, it examines the use of Artificial Intelligence in Education (AIEd) in higher education. Despite its existence for 30 years, it remains elusive for educators how to effectively employ AI on a wider scale. The chapter analysed 2656 publications from 2007 to 2018, focusing on 146 articles. The results revealed that most AIEd papers originate from Computer Science and STEM disciplines, with quantitative methods being the most prevalent in empirical studies. This chapter provides an overview of AI applications in higher education.

This chapter is aimed to evaluate the impact of Artificial Intelligence (AI) on education. It focused on its application in administration, instruction, and learning. It used a qualitative approach, employing literature review as a research technique. AI is a field of study that has led to the creation of computers and machines with human-like intelligence, including cognitive abilities, learning, adaptability, and decision-making skills. It explores the potential outcomes of AI in education and its influence on teachers, schools, and leaders. It is a phenomenological study, utilizing qualitative methods to gather opinions from various sectors, aiming to comprehend the potential scenarios and implications of AI in the future of schools. It intends to provide insights into the future of education. The research by analysed 100 papers from the Social Sciences Citation Index database from 2010 to 2020 to investigate the application of artificial intelligence (AI) in education, matching, recommendation, deep learning), application (feedback, reasoning, adaptive learning), and integration (affective computing, role-playing, immersive learning, and gamification). The analysis intended to identify potential research trends and challenges in AI in education.

VII. AI IN SCIENCE EDUCATION: TRANSFORMING TRADITIONAL TEACHING

The integration of AI has made a lasting impact on the dynamic field of education, with the subject of scientific education being especially affected. This section investigates the ways AI has changed traditional teaching methods, introducing innovations like virtual laboratories, AI-driven simulations, and personalized learning platforms that are altering the very essence of science education.

1. Virtual Laboratories: Bridging the Gap between Theory and Practice The creation of online simulations of labs is one of AI's most significant contributions to the field of scientific education. These virtual laboratories allow students to practise experimental procedures, data analysis, and conclusion drawing in a controlled environment. Virtual laboratories offer several key advantages: Accessibility: Students can access virtual labs from anywhere, eliminating geographical barriers and enabling asynchronous learning.

Safety: With virtual labs, dangerous or costly experiments can be performed safely, reducing risks associated with traditional hands-on experimentation. Cost-Efficiency: Institutions can save costs on equipment, maintenance, and consumables while still providing high-quality lab experiences. Repeatability: Students can repeat experiments as many times as needed to grasp concepts thoroughly, reinforcing learning.

- 2. AI-Driven Simulations: Fostering Experiential Learning AI-driven simulations take science education a step further by creating dynamic, interactive environments that replicate real-world scenarios. These simulations not only enable students to explore complex scientific phenomena but also encourage critical thinking and problem-solving skills. The benefits of AI-driven simulations in science education are manifold: Complexity: Simulations can model intricate systems, such as ecosystems, chemical reactions, or biological processes, providing students with a deeper understanding of natural phenomena. Interactivity: Students can manipulate variables, observe outcomes, and learn from their errors, fostering active engagement and deeper learning. Feedback: AI can provide instant feedback, helping students comprehend cause-and-effect relationships and guiding them toward optimal solutions. Scalability: Simulations can be scaled to accommodate a wide range of students, making them suitable for large classes or individualized learning.
- **3. Personalized Learning Platforms:** Tailoring Education to Individual Needs Artificial intelligence's main contribution to teaching science is its ability to tailor lessons to each individual student. In order to cater to each individual student's learning style, pace, and progress, AI-powered platforms use data analytics and machine learning. Here's how personalized learning platforms enhance science education: Customized Content: The fundamental benefit of AI in scientific education is the capacity to customize instruction for each learner. AI-powered systems leverage data analytics and machine learning to customize the learning experience for each student based on their unique preferences, needs, and progress. Adaptive Assessments: Quizzes and assignments adapt to students' skill levels, providing challenges that are neither too easy nor too difficult, thereby optimizing the learning curve. Progress Tracking: Educators can monitor individual progress in real-time, identifying areas where students might need additional support or enrichment. Engagement: Personalized learning platforms often incorporate gamification elements, making science education more engaging and enjoyable.
- **4.** AI has transformed the landscape of science education by offering novel and innovative ways of teaching. By using virtual labs, AI-powered simulations, and customized learning platforms, students can interact with sophisticated scientific concepts in an immersive and engaging way. However, AI also poses some challenges for science education, such as the initial investment required to implement AI systems, the need for educator training, and the risk of over-dependence on technology. Moreover, ensuring that AI-driven education is accessible and fair to all students is a constant challenge. To fully realize the benefits of AI in science education, stakeholders must work together to address these challenges and ensure that these technological developments serve all learners, cultivating a generation of scientifically literate individuals ready to face the challenges of the future.

VIII.AI IN LANGUAGE LEARNING: AI IN TECHNOLOGY EDUCATION: PREPARING FOR THE DYNAMIC INDUSTRY

In a world marked by rapid technological and cultural changes, the significance of language learning cannot be ignored. It is the medium in which future communicators, collaborators, and global citizens are shaped. To cope with the ever-increasing challenges of this diverse field, Artificial Intelligence (AI) has emerged as a key enabler. This section explores the ways AI is transforming language learning, where AI-powered tools and interactive platforms are at the forefront, effectively guiding students through complex concepts.

- 1. AI-Driven Tools: Enhancing Language Skills with Accuracy AI-driven tools have become essential in language education. These tools include speech recognition software, AI-powered writing assistants, and conversational agents, offering students real-time feedback and support. Key aspects include:
- 2. Speech Recognition: AI can recognize and evaluate speech, detecting errors in pronunciation, intonation, and fluency. This instant feedback helps students improve their speaking skills and confidence. Writing Assistants: AI assistants provide personalized guidance, adapting to students' skill levels and learning goals. They offer suggestions, corrections, and explanations for grammar, vocabulary, and style. Conversational Agents: AI agents provide interactive dialogues, answering questions and generating natural responses. They can also simulate different scenarios, such as ordering food or booking a hotel, to practice real-life communication.
- **3. Interactive Learning Platforms:** Immersive Experiences for Mastery AI-powered interactive platforms have transformed the way language education is delivered. These platforms leverage AI to provide immersive, hands-on experiences, making learning more engaging and effective.

Key Aspects Include:

- **Simulations:** AI-driven simulations allow students to experience different cultures, from festivals to landmarks. This hands-on experience deepens understanding and builds intercultural competence.
- **Gamification:** Many language education platforms incorporate gamification elements, turning learning into an enjoyable challenge. Points, rewards, and competition motivate students to actively participate and excel.
- Adaptive Content: AI adapts content and assignments to each student's proficiency level. This ensures that learners are neither overwhelmed nor bored, promoting a balanced learning curve.
- **4. Benefits and Challenges:** Language simulations driven by Artificial Intelligence have emerged as a vital component of modern language learning. These simulations recreate real-world linguistic scenarios with unparalleled accuracy, offering students and learners a safe and controlled environment in which to practice a wide range of language skills.

conversational simulations to cultural examinations and intercultural From communication scenarios, AI-driven language simulations provide a hands-on, immersive learning experience. One of the primary advantages of these simulations is the level of authenticity they offer. AI technology allows for the faithful recreation of complex linguistic situations, complete with realistic speaker responses and cultural cues. As a result, students can practice and improve their skills in a controlled setting, minimizing the risks associated with learning on actual speakers. Moreover, these simulations offer valuable feedback mechanisms. AI algorithms can provide instant assessments of a student's performance, pinpointing areas for improvement, and offering suggestions for enhancing proficiency. This feedback loop is invaluable for skill development and allows students to build their competencies progressively. In essence, AI-driven language simulations represent a paradigm shift in language learning, offering a risk-free training ground that enhances skill development, boosts confidence, and contributes to the overall competence of future language professionals.

IX. AI IN LANGUAGE LEARNING: AI IN SOCIAL SCIENCES AND HUMANITIES EDUCATION: ANALYZING CULTURAL AND HISTORICAL DATA

The exploration of cultural, historical, and social data are all areas where AI has become more relevant in the classroom, especially in language learning. These disciplines depend on understanding human communication, historical events, and societal trends. AIpowered tools and methodologies have provided educators and students with effective instruments for comprehending and interpreting the rich diversity of human experiences. AI is especially skilled at handling large datasets, which is vital in language learning research. It can process texts, images, audio, and other forms of data to extract meaningful insights. For example, AI-based natural language processing (NLP) algorithms can analyse historical texts, literature, or social media conversations, revealing patterns, sentiments, and themes that might not be easily noticeable to human researchers. Moreover, AI assists in data visualization and interpretation. It can create interactive visualizations that help students and researchers explore trends, correlations, and anomalies within large datasets. This enhances the ability for critical thinking and hypothesis testing, fostering a deeper understanding of cultural and linguistic phenomena.

- 1. AI-Powered Data Analysis: Fostering Informed Communication AI's ability to enhance data analysis is one of its most valuable contributions to the field of language learning. The vast amount of data generated by linguistic and cultural sources today requires advanced analytical skills. AI-driven data analytics tools enable students to process and interpret large datasets effectively, extracting meaningful insights. Through hands-on experience with AI-driven data analysis tools, language students acquire the skills to communicate informed, data-driven messages. They learn to identify trends, assess risks, and develop strategies based on empirical evidence. This not only enhances their competence but also aligns their education with the demands of data-centric communication in the global world.
- **2. Language Simulations:** Immersive Learning for Real-World Challenges AI-driven language simulations have become an essential part of language learning. Students can apply their theoretical knowledge in a realistic setting with the help of these simulations, which recreate the pressures and choices encountered in the linguistic and cultural world.

Through AI-powered simulations, future communicators can hone their problem-solving skills, explore different strategies, and experience the consequences of their choices in a risk-free environment. Moreover, AI-enhanced language simulations provide a dynamic and interactive learning experience. They expose students to the complexities of the linguistic and cultural landscape, from language variation to intercultural competence. As a result, graduates are better prepared to navigate the multifaceted challenges they will encounter in their careers.

3. Implications for Future Leaders: Adapting to a Data-Driven World: The transformative impact of AI in management education extends beyond the classroom. It has profound implications for future leaders who are entering a corporate world increasingly reliant on AI and data-driven decision-making. Graduates are not only wellversed in the technical aspects of AI but also understand its strategic and ethical implications. AI-equipped leaders are better positioned to leverage data as a strategic asset. They can harness AI-driven insights to drive innovation, optimize processes, and gain a competitive edge in their respective industries. Furthermore, they are adept at navigating the ethical considerations that arise when AI is integrated into business operations, ensuring responsible and sustainable leadership. AI's role in management education is transformative, aligning curriculum content with the demands of the corporate world. Students learn the fundamentals of data-driven decision making and problem solving via the use of AI-powered data analysis tools and immersive business simulations. Graduates are equipped to respond effectively and responsibly to the changing corporate environment when they assume leadership positions, thanks to their ability to adapt to the challenges and possibilities given by artificial intelligence in the business sector.

X. BENEFITS OF AI IN LANGUAGE LEARNING

- 1. **Personalized Learning:** A major benefit of AI in the classroom is the ability to customize instruction to each individual learner. AI can personalize learning by analysing learner data and behaviour to adjust lesson content and speed. This individualization improves learning outcomes because learners are more engaged in their studies and are able to go through material at their own pace.
- 2. Enhanced Efficiency: By automating routine tasks like grading and scheduling, AI frees up teachers' time to focus on what really matters: instruction and learner success. By optimizing the use of available resources, this efficiency helps schools better serve their faculty and learner body. Data-Driven Communication: AI's data-analysis capabilities are essential for language educators and learners. Real-time data on learner progress helps identify areas requiring attention, leading to targeted interventions that improve learning outcomes. Data-driven communication enhances linguistic efficiency and effectiveness.
- **3.** Accessibility: AI can make language learning more accessible to diverse learners. It supports learners with disabilities by providing adaptive technologies and aids in creating inclusive learning environments. Additionally, AI can offer multilingual support, making language learning accessible to non-native speakers and international learners.

- **4. Innovative Pedagogical Approaches:** AI opens the door to innovative teaching methods. Virtual reality, augmented reality, and chatbots, for example, can create immersive and engaging learning experiences that captivate learners' interest and enhance comprehension. Scalability: Because of its scalability, AI-powered language technologies are well-suited for distance learning and MOOCs (massive open online courses). Because of its scalability, more people all around the world will be able to get a quality language education.
- **5. Continuous Learning:** AI supports lifelong learning by providing personalized recommendations for further study and professional development. It enables individuals to acquire new skills and knowledge throughout their lives, promoting career advancement and adaptability in a rapidly changing linguistic and cultural market.
- 6. Scalability: Because of its scalability, AI-powered language technologies are well-suited for distance learning and MOOCs (massive open online courses). Because of its scalability, more people all around the world will be able to get a quality language education. Continuous Learning: AI supports lifelong learning by providing personalized recommendations for further study and professional development. It enables individuals to acquire new skills and knowledge throughout their lives, promoting career advancement and adaptability in a rapidly changing linguistic and cultural market.

XI. CHALLENGES OF AI IN LANGUAGE LEARNING

- **1. Data Privacy Concerns:** Data privacy issues are further amplified when AI technologies are used to collect and analyse learner data. Protecting learners' personal information is essential, requiring strict data security measures such as encryption and safe storage.
- **2. Ethical Considerations:** Ethical challenges include algorithmic bias, fairness, and transparency. It is possible that biases inherent in training data may be perpetuated by AI algorithms, leading to unequal treatment of certain learner populations. Ensuring fairness and transparency in AI systems is crucial.
- **3. Inclusivity and Accessibility**: AI in language learning may inadvertently worsen linguistic and cultural inequalities if not implemented inclusively. Disparities may emerge when learners do not have the same level of access to resources like computers and the internet. All learners, regardless of their socioeconomic status or level of ability, should have equal access to AI-driven instructional tools.
- **4. Teacher Training:** Language educators need training to effectively integrate AI into their teaching practices. Lack of teacher preparedness can hinder the benefits of artificial intelligence in the language classroom, despite its widespread use.
- **5. Overreliance on Technology:** There is a risk of overreliance on AI and technology, potentially reducing human interaction in the learning process. Striking a balance between technology-driven and human-centric language education is essential for holistic learning experiences. Data **Security:** Protecting learner data from cyber threats and breaches is a critical challenge. Language institutions must invest in robust cybersecurity measures to safeguard sensitive information.

6. Cost and Resource Allocation: Implementing AI in language learning can be costly, and not all institutions have the financial resources to do so. Balancing the costs of AI integration with the potential benefits can pose challenges for language institutions with limited budgets.

In summary, there are several ways in which artificial intelligence can enhance language learning, such as through customized instruction, enhanced efficiency, and more informed communication. However, addressing the challenges of data privacy, ethics, inclusivity, teacher training, and resource allocation is essential to harness the full potential of AI while ensuring responsible and equitable language practices.

VIII. CONCLUSION

A revolutionary force, artificial intelligence (AI) is changing the way we educate and learn in a wide range of fields, from science and technology to language, culture, and humanities. This research paper has explored the multifaceted landscape of AI's impact on language learning, highlighting both its remarkable benefits and the intricate challenges that accompany its integration into the language learning ecosystem. Throughout this paper, we have witnessed how AI has customized learning experiences, enhancing learner engagement and comprehension. The power of AI-driven data analysis has allowed language educators to make informed communication and optimize resource allocation, increasing efficiency and effectiveness in language institutions. Innovations in AI have expanded access to language learning, making it more inclusive and adaptable to the needs of diverse learners. Additionally, AI has facilitated continuous learning and fostered innovative pedagogical approaches that inspire and captivate learners on their language journeys. However, the transformative journey of AI in language learning is not without its challenges. Data privacy concerns have underscored the importance of safeguarding sensitive learner information.

Ethical considerations, including algorithmic bias and transparency, demand vigilance to ensure fair and responsible AI use. Inclusivity and accessibility issues highlight the need to bridge linguistic and cultural divides and make AI-driven language learning universally available. Furthermore, teacher training and preparedness remain vital for the successful integration of AI into language learning practices. Managing the balance between technology and human interaction in language learning is crucial, as is addressing cybersecurity threats and financial constraints in implementing AI solutions. As we navigate the evolving landscape of language learning with AI as our guide, it is clear that a collaborative effort among language educators, institutions, policymakers, and technology developers is essential. Together, we can harness the full potential of AI while upholding ethical standards, protecting data privacy, and ensuring inclusivity in language learning. By doing so, we can empower learners of all backgrounds to thrive in a dynamic, linguistically and culturally diverse world. The promise of AI in language learning is immense. It holds the potential to revolutionize not only how we learn languages but also what we can achieve in the pursuit of communication. As we continue this transformative journey, we must remain committed to fostering a future of language learning that is equitable, innovative, and empowered by the remarkable possibilities of Artificial Intelligence.

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