



Iterative International Publishers

Selfpage Developers Pvt. Ltd.

Pushpagiri Complex, Beside SBI,
Housing Board, K M Road,
Chikkamagaluru -577102, Karnataka, India

CORPORATE ID: U93090KA2018PTC11440,
PAN: ABACSS264N , GSTIN:29ABACSS264N1ZR
Contact: +91-8861518868, Email: info@iiponline.org
Website: www.iiponline.org

Ref: IIP/2021/12/01

Date: 29/04/2021

To,

Dr Sameer Babu M and Abdul Katheef KA

Dear Author,

We are happy for your interest in publishing your book under IIP. As per the telephonic conversation between you and one of our IIP representatives, below are the **Terms and Conditions on publication of book** on which both the parties (Author & Publisher) agreed.

Publisher: Iterative International Publishers IIP

Publisher Company: Selfpage Developers Pvt Ltd

Title of the Book: “Underpinnings of Teaching-Learning Modalities in Difficult”

Author(s): Dr Sameer Babu M and Abdul Katheef KA

Corresponding Author: Dr Sameer Babu M and Abdul Katheef KA

Contact No: +91- 94479-43244

Email ID: msameer@jmi.ac.in

1. Consent to print/ publish the book

On signing to this agreement, author or corresponding/representing author (in case of multiple authors) is giving approval to the publisher to proceed with publication of above mentioned book with ISBN and also for reprinting authority to publisher in future as per sales requirement or author(s) requirements.

2. First slot printing and its Charges

Number of copies in first slot: 50

Approximate number of pages as per author’s initial manuscript (unformatted): 300

Number of colour pages: 00

Book Size: 7*9 (standard size)

Paper quality: 75 GSM

Binding Type (Cover page): Soft binding with colour 250 GSM with Glass Finishing

Total Publication Charges (TPC): Rs.25,550/-

Mentioned charges includes cover page design, formatting of book content, printing, binding and uploading the book for online sales.

Note: Number of pages may vary after formatting the content of the book as per publication standard. Author or Corresponding/Representing author (in case of multiple authors) has agreed to pay additional charges in case of increase in number of pages after formatting as per above calculations mentioned in point number 2.



Iterative International Publishers

Selfypage Developers Pvt. Ltd.

Pushpagiri Complex, Beside SBI,
Housing Board, K M Road,
Chikkamagaluru -577102, Karnataka, India

CORPORATE ID: U93090KA2018PTC11440,

PAN: ABACSS264N , GSTIN:29ABACSS264N1ZR

Contact: +91-8861518868, Email: info@iiponline.org

Website: www.iiponline.org

3. Allotment of ISBN

ISBN (as per Author/Editor requirement) will be allotted to your book under Selfypage Developers Pvt Ltd (Imprint: IIP) as publisher approved by Govt. of India and Govt. of USA.

4. Initial payment for publication of book

50% of TPC must be paid as an advance amount to publisher to initiate the publication process. Remaining 50% must be paid after finalizing book formatting and before delivering the books.

5. Copyright on content of book Copyright will be assigned to author(s) of the book in ISBN Govt. Portal which cannot be changed later.

6. Plagiarism issues (if any)

Author(s) are solely responsible for the contents published in this book. The publisher does not take any responsibility for the same in any manner. Author(s) agree that book content does not include material taken from other copyrighted sources. If any plagiarism issues arise in future, author(s) will be the sole responsible for it.

7. Ownership on the content of the book

No part of the book may be reproduced or transmitted in any form by any means, electronic or mechanical, including photocopy, recording, or any information storage and retrieval system, without permission in writing from the copyright owners / author(s). However publisher can use the content to print the book to fulfill the sales requirement or author(s) requirements.

8. Change of Publisher

Author can change the publisher in future for the succeeding editions of this book based on his/her needs and they can print anywhere.

9. Royalty on sales

Publisher agrees to pay the royalty of 30% of MRP on each sales through online platforms to author. It is the 30% of gross revenue of total sales of book. The author will be shared with sales report based on the dashboards of Instamojo, Amazon and Flipkart sales. This royalty of 30% may vary for the sales through distributors in offline mode.

Number of sales & Royalty on MRP Table (Applicable only for online platforms based sales)

| Number of sales per month | Royalty on MRP |
|---------------------------|----------------|
| 1 to 50 | 30% |
| 51 to 100 | 40% |
| >101 | 50% |



Iterative International Publishers

Selfpage Developers Pvt. Ltd.

Pushpagiri Complex, Beside SBI,
Housing Board, K M Road,
Chikkamagaluru -577102, Karnataka, India

CORPORATE ID: U93090KA2018PTC11440,

PAN: ABACSS264N , GSTIN:29ABACSS264N1ZR

Contact: +91-8861518868, Email: info@iiponline.org

Website: www.iiponline.org

Royalty will be given to the one corresponding author / editor and further sharing among the coauthor/coeditors is not the responsibility of IIP.

10. Replacement on damaged books/mistakes in order of printing after delivery of books

If any damage happened from the publisher end while delivering the books or mistakes found in the order/format of printed content (not the printed content) after delivering of final copies, then those books has to be sent back to the publisher and the same number of copies will be replaced by the publisher and it will be resent.

11. Reprinting of book and its charges

Reprinting can be done based on sales requirement/ author(s) requirement but charges will be decided based on the order quantity and time of order.

12. “No refund” policy

Author or Corresponding/Representing author (in case of multiple authors) has agreed to respond to the **editing team enquiries and requirements within three working days** from date of **enquiry mail** or **pending content requirement specification mail** or **author verification mail** from editing team. If not, the publication process of such books will be cancelled and the advance amount paid will be non refundable. There will be no refund, ones the formatting process is started.

Note: This agreement is valid for 15 working days from the date of receiving this document.

We look forward for successful publication of this book.

Signature of
Author / Corresponding
Author/ Representing Author

Nanjesh Bennur
Director, IIP