

## AMRITA BHATTACHARYA

B.com (Hons), MBA (Gold Medallist), Pursuing PhD (NIT Durgapur)



### PERSONAL INFORMATION

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### EXECUTIVE SUMMARY

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Seasoned Finance Professional with more than 08 years of experience in Shipping and Logistic Industries. Proven ability to understand students and propose, explain in accordance to the student's interest for more than 06 years in the academic field. Demonstrated excellent team management skills. My experience has been bolstered with add on courses in Finance and presentations in various conferences and seminars. My objective is to be the best in job assigned and look for solutions instead of problems.

### WORK EXPERIENCE

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#### Assistant Professor,

**HOD of MBA, BBA (July 2020 – Present)**  
**NSHM Business School**

**Sept 2015 - Present**

*NSHM Knowledge Campus, Durgapur, West Bengal*

- Teaching All Major and Minor Finance Subjects, Accounting, Organization behavior, Quantitative Techniques, Business law for Graduate and Post Graduate students.

#### Significant Achievements

- Anchored the Inter College Table Tennis Competition in institute.
- Organized MSME Programs on Entrepreneurship Development as Coordinator.
- Helped in Organizing Vigilance Awareness week by Govt. Of India, RTI Department in the institute.
- Coordinated "Indian Constitution Day Program" on 26th November, 2015.
- Co-hosted a Management Development Program for students of NPTI.
- Organized a one-day Seminar on "Role of Youth in Making India the Global Growth Engine".
- Attended a FDP program on "SPSS" at NSHM Knowledge campus, Durgapur.
- Attended 7 Day FDP Program on "Incorporating Universal Human Values in Education" organized by AICTE, Certificate Achieved.
- Coordinator of Management Fest, Durgapur 2020

#### Organized following Webinars for the Department of Management Studies:

- "Balancing Peace and Success Amidst Chaos" – Dr. Banani Chakraborty, DNA Scientist, Ukulelist, Youth Mentor & Meditation Teacher, Art of Living
- "CANCER AWARENESS AND HEALTHY LIFESTYLE"- Ms. Sumki Begum, Program Coordinator, Sanjeevani
- "COVID19: Tools To Build Resilience For The Students" – Dr Durba Pal, NIT Durgapur
- "Financial Wellness" – Ms. Sumana Dutta, Head of Financial Wellness, DSP Investment Managers
- "INTERNATIONAL BANKING FRAUD AWARENESS –HDFC BANK"- Mr. Abhishek Mundhra, Area Manager, RIC Department, HDFC

- “IPR & PATENTS: IDEAS TO PROJECT YOUR INNOVATION” , IQAC , NSHM Knowledge Campus, Durgapur
- “Value Management –A Mandate for All Employees and Freshersto the Industry Post COVID –19” – Mr. Supratim Chaudhury, CBT, Renowned Motivational Speaker
- “Sports Training” – Mr. Rohit Kumar Thapa, LNIPE, Asian Federation Football Coach
- “Marketing Practices and Consumer Behavior-Amidst and After Covid-19” – Dr. Sharafat Hussain, Adjunct Faculty, Baylor University, Texas

**Academic Quality Service Officer NSHM Knowledge Campus, Durgapur**

**July 2019- Present**

- Productivity Report for the entire campus
- CBCS Syllabus preparation for the University
- Coordinate with University, MAKAUT, for examinations
- Responsible for Form fill up, Registration process, Exam Form Verification, Enrollment of existing students for Management Portal.

**In-Charge of BBA ( Department of Business and Management Studies, Durgapur)**

- Regular student report
- In Charge of Examinations
- In charge of all student related affairs in BBA Department

**In-Charge of MBA ( Department of Business and Management Studies, Durgapur)**

- Regular student report
- In Charge of Examinations
- In charge of all student related affairs in MBA Department

**IQAC, Member (NAAC Committee)**

**2018- Present**

- Preparation of AQAR
- NAAC Filing
- Coordination with all departments for documentation

**Consultant (Coal & Coke), Kolmar Group AG**

**Dec 2013 – Feb 2015**

*Kolkata, India*

- Responsible for Metcoke, Anthracite, Steam Coal sales to India
- Looking after the chartering of the ships coming to India
- Responsible for laytime calculations, Discharge port requirements
- Responsible for Contract review

**Significant Achievements**

- Successfully secured long term contract with key clients.

**Representative (Indian), Mechel Carbon AG**

**Aug 2010 – Nov 2013**

*Switzerland*

- Responsible for Metcoke, Anthracite, Steam Coal sales to India.
- Looking after the chartering of the ships coming to India.
- Responsible for laytime calculations, Discharge port requirements.
- Responsible for Contract review.

**Logist Mechel Trading AG**

**July 2009 – July 2010**

*Baar, Switzerland*

- Responsible for Metcoke, Anthracite, Steam Coal sales to India.
- Looking after the chartering of the ships coming to India.
- Responsible for laytime calculations, Discharge port requirements.
- Responsible for Contract review.

**Manager, Finance Visa Comtrade Limited**

**Sept 2008 – July 2009**

*Kolkata, India*

- Handling the various payment transaction of the business.
- Handling the opening of L/C ( Letter of Credit) with banks.
- The regular traffic activities with the banks.
- Maintaining the different books towards the daily transactions of the business.
- Assisting in the 3<sup>rd</sup> party business.

### **Assistant Manager, Shipping Operations Visa Comtrade Limited**

**Jan 2007 – May 2008**

*Kolkata, India*

- Handling the day to day operation of Shipping and Chartering business.
- Managing the financial aspects of chartering business.
- Preparing the annual reports.
- Handling the international shipping agents at various ports.
- Assisting in Chartering of vessels.
- Maintaining the day to day reports of all the vessels chartered.

## **EDUCATION**

PhD Candidate (Management)	NIT Durgapur, India	2017- expected completion date March 2022
MBA – (Marketing and Finance)	West Bengal University of Technology, Kolkata, India	2005-2007
Bachelors of Commerce (Hons)	Delhi University, India	2002-2005

## **ACHIEVEMENT**

- Topper and recipient of Gold Medal from West Bengal Univeristy of Technology for MBA class of 2007 .
- 1<sup>st</sup> Prize in NSHM Sports Day 2016 Badminton competition for teachers- NSHM Business School
- 1<sup>st</sup> prize in NSHM Sports Day 2016 100 m race for teachers- NSHM Business School
- Coordinator of Paper Presentation for students in Management Department- NSHM Business School.
- Coordinator of “Pele” Event in September 2015 of NSHM in Bankura, Bardhaman and Durgapur region
- Quiz master for “Pele” Quiz organized by NSHM Knowledge Campus in NIT Durgapur.
- Member of the NAAC Accreditation team of NSHM Knowledge Campus.
- Best Teacher Award, NSHM Business School, 2017, 2018, 2019

## **LANGUAGE, SKILLS & INTERESTS**

- Languages: Fluent in English, Bengali, Hindi.
- Technical Skills: Microsoft suite of applications.
- Interests: Reading, Indian Classical Dance, Singing.

## **SEMINARS AND CONFERENCES**

- Research paper accepted and presented in 3<sup>rd</sup> International conference, SCI 2018-2019 with the theme “Smart Computing and Informatics” held on 21<sup>st</sup> and 22<sup>nd</sup> December 2018 organised by KIIT Bhubaneshwar in association with Springer India Limited titled “Predicting a Model for the financial risk tolerance of retail investors of Durgapur city on their demographic factors using Multiple Discriminant Analysis”. Paper Accepted – 19<sup>th</sup> November 2018. Paper presented – 21<sup>st</sup> December 2018
- Abstract of research paper accepted for presentation in 2<sup>nd</sup> International conference on business, economics and sustainable development (ICBESD 2019) organised by University in association with ministry of new and renewable energy, Government of India and world bank to be held on 17<sup>th</sup> -18<sup>th</sup>

January 2019 titled ""Impact of Demographic factors on investment decision of investors in three major cities of West Bengal". paper accepted – 26<sup>th</sup> December 2018.

- Attended Winter School themed "TEQIP III Sponsored Winter School on Advanced Research Methods in Econometrics and Statistics" held on 3-9 December 2018 at NIT Durgapur campus, West Bengal, India.
- Attended National Conference on "**Application of Optimization Techniques to Engineering & Management Studies**" held on 15-16<sup>th</sup> November 2018 at NSHM Knowledge Campus Durgapur.
- Abstract of a **research paper** entitled "Impact of Demographic Factors on Investment Decision of Retail Investors in Three Major Cities of West Bengal" got **accepted** for oral presentation in the 3<sup>rd</sup> Singapore – International Conference on Social Science & Humanities(ICSSH), organized by Social Science & Humanities Research Association (SSHRA) in association The National University of Singapore Society (NUSS) held on **26<sup>th</sup> -27<sup>th</sup> June 2019, at Singapore**. Paper presented in Singapore.
- Abstract of a **research paper** entitled "**Impact of Demographic Factors on Investment Decision of Retail Investors in Durgapur and Asansol, Steel Hub Cities of West Bengal, India**" got **accepted** for oral presentation in the Management Doctoral Colloquium 2021 organized by Department of Management, School of Business and Economics, Adamas University, West Bengal. To be held in April 2021.
- Abstract of a **research paper** entitled "**Efficiency of Education in India: A Study on Cost Effectiveness**" got **accepted** for oral presentation in the International Conference organised by *Shri Mata Vaishno Devi University, Jammu and Kashmir*. held on June 6-7<sup>th</sup> 2019
- Attended 6 days AICTE Workshop on "Universal Values and Ethics" in 2020 and 2021
- Abstract of Research Paper accepted in Entente 2021- NIIT University held between 20-21 October 2021
- Abstract of Research Paper accepted in INTERNATIONAL CONFERENCE ON Global Dynamics and Contemporary Challenges: Europe and India on 20-21 October, 2021 (ONLINE MODE)

## PUBLICATIONS

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- "**An Analytical Study on Effectiveness of Market Capitalization and NIFTY on Investors**", by Anita Nandi Barman, Amrita Bhattacharya and Gargi Banerjee, accepted in XVI International Conference on Business Management and Behavioral Sciences, 30-31<sup>st</sup> December 2017, Haridwar, Uttarakhand.
- Research Paper entitled "*Predicting a Model for the financial risk tolerance of retail investors of Durgapur city on their demographic factors using Multiple Discriminant Analysis*" was **accepted** for oral presentation at the **3<sup>rd</sup> International conference on Smart Computing and Informatics (SCI 2018)** during **December 21-22, 2018** organised by KIIT, **Bhubaneswar** in association with Springer India Limited. **Full paper published in Springer indexed by Scopus.**  
Smart Intelligence and Computing 2010  
Volume I  
Published – September 2019
- Research paper entitled "**Demographic factors impact the risk taking ability of urban investors living in three major cities of West Bengal, India**" is **published** by Indian Journal of Finance indexed by Scopus.  
Volume 13  
Issue 9  
Published – September 2019
- Research paper entitled "**Analyzing the efficiency of employees and interns during covid19**" is **published** by Gradiva Review Journal indexed by Scopus in 2021.
- Research paper entitled "**A DOES DEMOGRAPHICS INFLUENCE THE RISK BEHAVIOUR OF URBAN INVESTORS? A MACHINE LEARNING MODEL BASED APPROACH: ASSESSING INFLUENCE OF DEMOGRAPHICS ON INVESTMENT RISK**"." Is published by Operational Research in Engineering Sciences: Theory and Applications indexed by Scopus in 2022.

- Research paper entitled **Analysis on Effect of COVID -19 on Property Valuation In Real Estate Market**". is **published** by International Journal of Research in Applied Science and Engineering Technology: Theory and Applications indexed by UGC in 2022.
- Research paper entitled Analysis on **"An Systematic Research Analogy on Human Resource (HR) Policies and its Implementation at BPO in India"** is published in International Journal of Scientific Research in Engineering and Management (IJSREM) Volume 06, Issue 01 January 2022.
- Research paper entitled Analysis on **"Retainment and Retrenchment of Employees in the Education Sector in India in comparison to FMCG sector during Covid 19"** is published in International Journal of Scientific Research in Engineering and Management (IJSREM) Volume 06, Issue 02 February 2022.

## WEBINARS ORGANISED

Sr No	Webinar	Resource Person	Date
1	Balancing Peace and Success amidst Chaos	Dr. Banani Chakraborty and Subinoy Das	03.06.2021
2	Value Management - A mandate for All employees & Fresher's to The industry Post COVID -19	Mr. Supratim Choudhury, Motivational Speaker	10.09.2020
3	Sports Training	Mr. Rohit Kumar Thapa, LNIP, Asian Football Federation Coach	13.07.2020
4	Financial Wellness	Ms. Sumana Datta, Head Financial Wellness, DSP Investment Managers	16.07.2020
5	Coping with COVID 19: Tools to Build Resilience for the Students	Dr. Durba Pal, Associate Professor, Department of Management Studies, NIT Durgapur	18.07.2020
6	Market Outlook post COVID	Mr. Saikat Kumar Founder and CEO of Skycap Investment Management LTD. Dubai	24.07.2020
7	Marketing Practices and Consumer Behavior – Amidst and After Covid - 19	Dr. Sharafat Hussain Baylor University, WACO, Texas	30.07.2020
8	Intellectual Property Right and Patents: Ideas to protect your Innovation	Dr. VIJETA JHA, Patent Expert and Techno IPR Consultant	17.07.2020

9	Attributes of a Leader Insights & Experiences	Mr. Atul Singh, VP CSR AT EMAMI Ms. Trina Chakrabarti, Director Eastern Region, CRY	19.09.2020
10	International Banking Fraud Awareness - HDFC Bank	Mr. Krishanu Dutta, RIC Durgapur	11.11.2020
11	Demystify Numbers	Mr. Anurag Sharma, Founder, Learning From Ant	07.12.2020
12	MBA - Expectations and Challenges	Mr. Prasun Chakraborty, Associate Director, Mylan Pharmaceuticals Private Ltd., Bangalore	04.10.2021
13	Time Management by College Student	Prof. (Brig) Ramesh Chandra, Corporate Trainer and Executive Coach, Professor of Eminence, Delhi Business School	05.10.2021
14	Know Your Industry	Mr Bholanath Dutta, Founder and President, MTC Global, Bangalore	06.10.2021
15	Academic Talk - Sports and it's Utility in Education	Prof. (Dr.) Gaurav Pant, Assistant Professor and Prof. Jateen Baruah, Research Scholar, Bhartiya Vidyapith University, Pune	05.10.2021
16	Academia and Industrial Context of Learning	Mr. Supratim Choudhury, Head of HRD Department of Kharagpur Metal Reforming Industris Pvt. Ltd., Kharagpur	07.10.2021
17	Industry Ahead in 2022 - Make Yourself Ready	Prof. Kamala Sundaram, Professor of Eminence, JB Knowledge Park, Faridabad	07.10.2021

## BOOK PUBLICATION

- National Education Policy 2020: Meeting Goals of 21<sup>st</sup> Century Education, 978-93-90903-55-9, **Delight Publications, 2020**

## CERTIFICATE COURSES

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- Leading Self – Harappa Online Certification
- Listening Effectively - Harappa Online Certification
- Building Presence - Harappa Online Certification
- Listening Actively - Harappa Online Certification

- Mind Control : Managing your Mental Health during Covid 19- University of Toronto - Coursera

## **MISCELLANEOUS INFORMATION**

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- Nationality: Indian
- Married with one Son and One daughter.

*References available on request*