

Dr. Pallabi Mukherjee
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Dr. Pallabi Mukherjee is an Associate Professor and Head of Research Committee and Head Evaluator at the Institute of Business Management and Research (IBMR) NAAC A ++ and UGC Autonomous College, IPS Academy, Indore, India. She is a **Ph.D. in Economics** from School of Economics (SOE), Devi Ahilya University (DAVV), Indore. She has done her Masters in Economics from SOE, DAVV and Bachelor of Science in Economics from Calcutta University. She has her diploma in Management from MTF Institute of Management & Technology, Lisbon, Portugal. She has more ten years of teaching experience with more than 30 research papers to her credit published in national and international journals. Her publications are in **UGC, ABDC B and C category journals**. She is proud **author of the book** titled ‘ The Power of Law of Attraction, Techniques To Manifest Your Dream Life’ and ‘Sustainable Economic Development Assessment – a Measure of Wealth to Well being’ and has also written book chapters published in **Springer** and conference proceedings in **Taylor and Francis**. She has presented her research papers at esteemed national conferences at IIM Shillong, IIT Gwahati, IIT Roorkee, IIM Indore etc and prominent foreign conferences, including Tennessee State University (TSU), Nashville, United States (Apr 2018), Marshall Center at the University of South Florida, Tampa, United States (Feb 2018) etc.

She is a distinguished invited speaker in IIT Ropar, IIT BHU and IIT Indore in All India Council for Technical Education (AICTE) sponsored ATAL FDP Programs on National Education Policy 2020 and Indic Knowledge System. She is in the editorial board of international and national blind peer-reviewed journals and has remained in the editorial board of the journal of Madhya Pradesh Economic Association, MPEA (2017-19), and is a lifetime member of the Indian Economic Association. She is in the editorial board of InSc and also Edwin Education.

She has worked with IIT Bombay for 2 consecutive Faculty Development Programs as an Associate Faculty. She also holds course certificates from reputed universities like **Stanford University** for Development Economics, **University of London** for Future of Education, **Yale University** for Introduction to Psychology and Managing emotions in times of Uncertainty, **New York University** for Engineering Yoga, Teach English Now from Arizona State University and **Michigan University** for Sustainable Development Goals.

She is the recipient of **The President of India, Dr. Shankar Dayal Sharma Gold Medal in Economics** in the year 2016 awarded by Devi Ahilya University (State University), Indore, India. She has received the ‘**Award of Excellence**’ from **IIT Bombay** (Awarded Top Performer at All India level in July 2016). She has received **Author of the Best Paper** award at Prestige Institute of Engineering Management & Research in the year 2021 and **Best Paper** award in OP Jindal University in the year 2020. She has received the InSc ‘**Research Excellence Award**’ declared in April

2023. She has received 'Research Excellence Award' from InSc in May 2023. Dr. Pallabi Mukherjee is being featured in the list of the **RISING SPARKS of INDIA 2023** by Fox Story India. She has also received the **IIWA award 2023** held in New Delhi in the category of Best Woman in Learning and Development.