

# **Subhendu Bhattacharya**

Certified Trainer, Researcher, Economic Analyst, Project Guide & Management Faculty

Daryasagar Housing Complex, Row House No. 4, Sec 8, Plot 42A. Koperkhairane, Navi Mumbai, Pin code 400709

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## **CAREER OBJECTIVE**

Intended to contribute extensively towards achieving excellence in academics and industry with accumulated wisdom and serve people for the wellbeing of society.

## **AREA OF INTEREST**

- Research and Analysis
- Quantitative Technique
- Business Mathematics and Statistics
- International Business
- Economics and Management Science

## **EXPERIENCE SUMMARY**

### **Amity Business School, Amity University Mumbai (July 2022- )**

- Teaching Numerical subjects for BBA and MBA. Guiding and assessing projects, assignments and research work
- Publishing research papers and articles for newsletters, e-journals, and international journals. Presenting papers at the national and international conferences.
- Setting question papers, Guiding in Economics and Finance Forum for Leadership Development Program.
- Coordinating in IQAC, NAAC and NBA accreditation.

### **Amity Global Business School, Amity University Noida (August 2014 -April 2022)**

Malad, Mumbai

- Faculty for Management Studies, mentoring students, organizing and participating seminar, symposium etc, guiding summer project and final project, setting question papers, updating syllabus and performing administrative work.
- Research Cell Head- wrote research papers, case studies, articles and get it published in peer reviewed journals. Encourage and assist fellow faculty members to write and publish research papers.

### **Amity University-Directorate of Distance and Online Education(ADDOE)**

- Faculty for MBA distance learning education program(ADDOE). The subjects taught are Managerial Economics, Research Methodology, Quantitative Techniques etc.

### **ITM Edutech (India) Limited (June 2019- Aug 2021)**

- Visiting faculty for Economics and Quantitative subject for BBA and MBA
- Evaluation of answer paper of students pursuing Online Management Program.

**Mumbai Education Trust(MET)- Institute of International Studies** (Jan 2020 – Feb March 2021)

- Visiting faculty of Economics to teach NCC British Education students pursuing Diploma in Business.

**Institute of Clinical Research India(ICRI),** Andheri, Mumbai(June 2017- May 2022)

- Visiting faculty for full time MBA, BBA, BSc course.
- Conducting classes, guiding project, assessing assignments, setting question paper.

**Talentedge (SMU Distant Learning Program)** (Jan 2012- June 2014)

- Visiting faculty for BBA and MBA distance learning education students of Sikkim Manipal University and Mahatma Gandhi University, Meghalaya

**MGM Institute of Management Studies and Research** (December 2010-August 2014)  
(Affiliated with Mumbai University, DTE and AICTE approved)

- Faculty for Management Studies: Taking classes on Managerial Economics, Economic Environment of Business, Business Statistics, Business Mathematics, Operation Research, Financial Management, Market Research Applications for BMS and MMS
- In- Charge of Research Cell and Member of Editorial Team

**MGM School of Health Management Studies (MGMSHMS)**(September 2012- April 2014) (Under MGM University and AICTE recognized)

- Faculty for Management Studies: Taking classes on Managerial Economics and also worked on moderation and framing of question paper.

**Gahlot Institute of Management Studies and Research** (Jan-June2009, July2010-December 2010 )(Affiliated with Mumbai University, DTE and AICTE approved)

- Faculty for Masters in Management Studies
- Moderator of MMS examination
- In Charge of Research Operation
- Organizer and convener of seminar, conference and workshop.

**University Of Mumbai; Centre for African Studies** (July 2009-July2010)

**Designation: Project Fellow**

- Analytical research on UGC project ‘Indian and China in Resurgent Africa: Opportunities and Challenge for Africa’
- Collecting, gathering and processing data and information from different sources like Reserve Bank of India, Indian Chamber of Commerce, Assochem, ExIm bank, World Bank, IMF, UNDP, Africa Development Bank and various govt. sites.
- Assisting professors in preparing and presenting papers. Attending seminar, conference and book review program

**Syntel Global Pvt. Ltd** : (Product & process trainer)

**Designation :Senior Associate and Trainer** (December,2006-2008)

- Worked for **Reliance Life Insurance** and guiding people in processing the insurance documents and executing customer relationship management.
- Imparting Training on new insurance policies, Net Asset values of different funds, IRDA guidelines, Underwriter's obligations, fund management and portfolio diversification.
- Volunteered discussion on latest update, improving quality standard and evolving techniques to provide better service to client.

**Wipro (I) Pvt Ltd.**

**Designation : Associate** (August 2005- Dec 2006 )

- Job profile: Medical Insurance and Medical reclamation.
- Preparing and giving presentation on diverse topics and attending meeting for the betterment and smooth functioning of different operations.
- Attending review session to discuss key matters in operational field & latest updates on regular basis.

**Reliance Infostream - Reliance Infocomm**

**Customer Care Executive.**(29<sup>th</sup> March,2004- Aug 2005)

Worked for Legal and Telecom Regulatory Authority of India (TRAI) unit –

- Handling Legal Notices sent by customer.
- Co-ordination with local Town Office (Reliance Office) for resolution of customer queries.
- Worked at NRI telecom service unit-
- Provided necessary updated information regarding Reliance India Call service available in US and Canada.

**CMARC (I) Pvt. Ltd.** (Oct'2002 - March'2004)

**Research Analyst**

- Statistical analysis & interpretation in the form of diagrammatic representation.
- Quantitative analysis of progressive brands & therapies in Pharmaceutical & Healthcare Industry.
- Organizing & participating in Conference, panel discussion, Client Meet & Presentation.
- Constructing Information Cell by pulling info from Internet, journal, books etc.

## QUALIFICATION SUMMARY

- Pursuing PhD in Management from Singhania University.
- **M.A. in Economics** from **University of Kalyani** in 2001.
- **MBA in HRM** with Grade A from Sikkim **Manipal University** in 2011-13
- **BSC (Hons) in Economics** from City College, **University of Calcutta** in 1999.
  
- **XIIth(Science)** from Hare School, Calcutta, West Bengal Board of Higher Secondary Education in 1995
- **Secondary Education** from Hare School, Calcutta, West Bengal Board of Secondary Education in 1993.

## CERTIFICATES

### Online Courses

- Cloud computing from Turnip in 2023.
- Data Science course from IBM in 2022.
- Teaching and Assessing Core Skill from British Council and UK AID in 2022
- Design Thinking from Turnip in 2022
- Digital Analytics from Amity Future Academy in 2020
- Data Science from Amity Future Academy in 2020
  - Big Data Analytics: Opportunities, Challenges and The Future from Griffith University in 2020
- Business Analytics & Intelligence from Amity Future Academy in 2020
- Digital Marketing Strategies from Amity Future Academy in 2020
- Web Analytics from Accenture in 2020
- HR Management & Analytics from Amity Future Academy in 2020
- Artificial Intelligence from Accenture in 2020
- Competitive Advantage: Using Information to Build Business Success from Deakin University in 2020
- Sustainability and Development from Deakin University in 2020
- Introduction to Business Management from King's College London in 2020
- Investigating Innovation from Coventry University in 2020
- Working mathematically from Open University, UK in 2020
- Leadership from Deakin University in 2020
- Thrive In Trying Times from University of Michigan in 2020
- Biological Psychology from Monash University in 2020
- Ideas for A Better World: Leading Change Through Policymaking from British Council in 2020

### Distance Learning Courses

- Certificate on **Project Finance** (NCFM) from **National Stock Exchange of India Academy(NSE Academy)** in 2019.
- MCX Certified **Commodity Professional** (MCCP) in 2018
- Certificate on **Financial Markets (Advanced)** from **National Stock Exchange of India Academy(NSE Academy)** in 2018
- Certificate on **Technical Analysis**(NCFM) from **National Stock Exchange of India Academy(NSE Academy)** in 2018

- Certificate on **Fundamental Analysis** (NCFM) from **National Stock Exchange of India Academy(NSE Academy)** in 2018
- Certificate on **Investment Analysis and Portfolio Management** (NCFM) from **National Stock Exchange of India Academy (NSE Academy)** in 2018
- Certificate on **Wealth Management** (NCFM) from **National Stock Exchange of India Academy(NSE Academy)** in 2017
- Certificate on **Macroeconomics for Financial Markets** (NCFM) from **National Stock Exchange of India Academy (NSE Academy)** in 2017
- Certificate on **Financial Market** (NCFM) from **National Stock Exchange of India Academy (NSE Academy)** in 2010
- **Certificate of IRDA from Insurance Institute of India** in 2009
  - **MBA in Finance** with grade A from Institute of Business Management Studies (IBMS) through distance learning program in 2008.
- **Certificate on Financial Market** from **Bombay Stock Exchange (BSE)** in 2008.
  - **Certificate on financial planner** from **Associations of Mutual Fund India (AMFI)** in 2008

**RESEARCH PAPER PRESENTED:** National Conference: 14; International Conference: 12

- Research paper and Case Studies published: 63
- Book Chapter published- 7

#### **TECHNICAL SKILL**

- Microsoft Word, Excel, PowerPoint, SPSS, Minitab, Canva.

#### **PROGRAMME ORGANISED**

- Conducted **SPSS workshop** in hybrid mode for Amity University Students and PhD scholars on 25<sup>th</sup> August 2023.
- Organised Stockivia, Model World Economic Forum, MegaMinds Quiz Contest in 2022-23 at Amity University.
- Performed as **Emcee of Leadership Summit** organized by Amity Global Business School in February 2022
- **Quiz Master (2014 -2019)** for **KUSHAGRA**, Annual Quiz Contest of Amity Mumbai.
- **Knowledge Enhancement Program(KEP)** conducted on '**Evolution and Application of Mathematics**' for faculty members at Amity Global Business School, Mumbai.
- **Faculty Development Program(FDP)** conducted on '**Lateral Thinking**' at Amity Global Business School, Mumbai on 17<sup>th</sup> July, 2017
- **Faculty Development Program(FDP)** conducted on '**Magic of Mathematics**' at Amity Global Business School, Mumbai on 11<sup>th</sup> January, 2017
- **Symposium** organized and acted as chief convener on the subject "**INVESTORY-Metamorphosis of investment**"- on 21<sup>st</sup> October, 2015 at Amity Global Business School for MBA and BBA students.

- **Workshop** conducted: **Financial Workshop** on “**Foreign Exchange Market in India- A Historical Journey**” on 25<sup>th</sup> September, 2013 at MGM Institute of Management Studies and Research auditorium for management students

## **ACHIEVEMENTS**

- Won best research paper presentation award in the 4<sup>th</sup> International Hybrid Conference in December 2022 organized by Amity Business School, Amity University Mumbai.
- Awarded proficiency certificate as NSE certified Investment Analyst Champion in June, 2018 by National Stock Exchange of India Ltd., Mumbai.
- Received award for excellent performance in academic session 2010-12 as intellectual resources for MMS program of MGM’s Institute of Management Studies and Research Affiliated with University of Mumbai
- Best Paper Presentation award in finance category at International Conference organized by MGM IMSR NOESIS-2012 on 9-10th March, 2012
- Won advertisement contest ‘AD-MAD’ at RARA AVIS at MGM’s IMSR in March, 2011
- Secured ‘Train the Trainer’ certificate to conduct training program in Syntel Global Pvt. Ltd.
- Rewarded in Reward & Recognition program for Special Contribution in Legal Unit of Reliance Infostream Pvt Ltd. in April, 2005.
- Award received in Quiz Contest conducted by Competition Success Review in 2003
- Felicitated for special contribution in the conference on ‘Impact of WTO & GATT proposal on Pharmaceutical Industry in India’ held in 17-19 Dec, 2004.

## **PERSONAL DETAILS**

**Communication Address:** Daryasagar Housing Complex, Row House No. 4, Sec 8, Plot 42A. Koperkhairane, Navi Mumbai, Pin code 400709

**Mobile Number** →+91- 09324520684

**Email ID:** subh.econ@gmail.com

**Date of Birth:** 23-03-1976

**Language Known:** English, Hindi, Bengali, Spanish, Marathi (elementary)

## **Published Research Work Link**

- [https://scopedatabase.com/AuthorSearch/author\\_detail/000000111318/0/0/0](https://scopedatabase.com/AuthorSearch/author_detail/000000111318/0/0/0)
- <https://scholar.google.com/citations?user=hnJIGsUAAAJ&hl=en&oi=ao>