

# DEEBYAJYOTI DEY

## Supply Chain Analytics

### CONTACT



+91-9354145417



Deebyajyotidey@outlook.com



linkedin.com/in/deebyajyoti-dey-6353a8183/

### EDUCATION

2023

#### RESEARCH SCHOLAR

Operations and Supply Chain Management

Assam University, Silchar

2020-2022

#### MBA (Operations and Marketing)

Assam University, Silchar

2016-2019

#### BBA (International Business)

Amity University, Noida

### CERTIFICATIONS

- Data Analytics with Python
- Supply Chain Analytics
- Advance Excel & SQL
- Industry 4.0: BI Tools
- DCA
- EDHRM
- IELTS Band 7 | British Council, India

### SKILLS

- Data Analysis
- Data Visualization
- Fluent with MS Office
- Good presentation Skills
- Excellent Communicator

### LANGUAGES

- English
- Hindi
- Bengali
- French

### PROFILE

Have had an detailed experience of working as an Business Analyst for organizations like Sourcewiz, Peoplestrong and Infinity Learn. Also served as the President of Association of Data Scientists. Have worked in the capacity of an Internee at ONGC (Videsh) and ITC India Ltd. Takes enthusiasm in Data Analysis and Visualization of Supply Chain Management.

### WORK EXPERIENCE

#### INFINITY LEARN - BUSINESS ANALYST - LEAD GEN

April 2023 to august 2023 | Gurgaon, uttar Pradesh

- Implemented Time Series Forecasting model to measure Sales Prediction.
- Designed Excel CRM Dashboard for Cross Sectional Departments.
- Designed and Maintained Lead Generation Database.

#### SOURCEWIZ - Associate Data Analyst

October 2022 to March 2023 | Bengaluru, Karnataka

- Streamlined customer onboarding process resulting in 35% reduction in churn rate; implemented personalized follow-up emails and calls to ensure customer satisfaction.
- Compiled and Analyzed Lead Data for cost reduction in Data Cleaning.

#### BANDHAN BANK - Assistant Manager

May 2022 to september 2022 | Pangram, Silchar, Assam

- Conducted market research to identify potential clients and assess their financial needs, contributing to the expansion of the customer base.
- Assisted in the preparation of sales presentations and proposals, effectively communicating the benefits of banking products and services.

#### ONGC - Assistant Human Resoucre (Apprentice)

April 2021 to April 2022 | Srikona, Silchar, Assam

- Managed to restructure communication flow among 10 departments and cut down paperwork by 75% in reimbursement processes.
- Incharge of ASHA Kiran scheme of Govt. of India for ONGC Forward Base.