**Anjana Singh**

***Head of School | Hospitality & Tourism Management***

PhD IGNOU in area of Revenue Management

MSc (Hospitality Administration), IHM Pusa, Delhi

Post Graduate diploma in Training and Development, ISTD, New Delhi

BA, Delhi University

Diploma in Hotel Management, IHM Mumbai

Dr. Anjana Singh has over 15 plus years of cumulative experience in the hospitality industry and academia, with almost 12 years in academia and 3 years in hotel operations. Her area of expertise is Revenue management and Hospitality Operations and she strengthens the same through Research, Teaching, Consultancy, and Training. She has co-authored more than 20 research papers that have been published in national and international journals and presented several papers in conferences including the ones at IIT-Delhi; IMT Gaziabad; Services Conference by Pennsylvania State Univ and Virginia Tech University (USA).

She has held various operations and decision-making positions with some of the major players of the hospitality industry – Taj Groups of Hotels, Hyatt Regency, and The Imperial, New Delhi, India.

She holds an All India First Position in the Annual examination for M.Sc. Hospitality Administration and has also been awarded a Gold Medal and Certificate of Excellence from the Ministry of Tourism. She was guest editor to the special issue of an international journal “Worldwide Hospitality and Tourism Theme – 2021” published by Emerald and Assistant Editor of the Journal of Services Research, an International Journal of Vedatya Institute Gurgaon. She is currently working on the book in an area of Revenue Management

##### Books

 Anjana Singh and Bandana Rai (2014), “Conception of Sustainable Accommodation Practices in Hotel For Tomorrow: in Jauahari, V. (2014) for the book, “Managing Sustainability in the Hospitality and Tourism Industry: Paradigms and Directions for the Future”, Apple Academic Press.

 Anjana Singh (2010), “Media and Entertainment- Effects and Recovery of Economic Slow Down” in Gupta, Om and Sharma, Sudesh( eds.), Media and Communication Research: Changing Paradigm, Gyan Publishers, New Delhi.

##### Publications

Singh, A. and Munjal, S. (2021), “How is the hospitality and tourism industry in India responding to the dynamic digital era”, Emerald Publication, Volume 2, Issue, 2

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Singh, Anjana and Dutta, Kirti (2009), Hospitality Internship Placements: Analysis for the United Kingdom and India’ published in Journal of Services Research, volume 10 (1), pp 85-99.

##### Conferences

Singh, Anjana and Kaushal, Arvind (2015) An unstructured approach to RM in Railways: A special case of premium passengers trains in India proceedings of the 9th International Conference on Services Management organized by Virginia Tech University, Oxford Brookes University and Vedatya Institute on November 28-30, 2015, USA

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Singh, Anjana and Dutta Kirti,(2009) “Hospitality Internships: Analysis for United Kingdom and India” proceedings of the 4th International Conference on Services Management by Oxford Brookes University, Pennsylvania State University, USA and IIMT on 8th – 9th May, 2009 in Oxford.

*I am excited to share that I started a new role this week: I’m the Dean and Professor at KR Mangalam University. It’s already been an incredible first week, and I can’t wait to grow with this creative team and try out new ideas. My new email id is* *dean.shomct@krmangalam.edu.in* *and* *anjana.singh@krmangalam.edu.in*