**Curriculum Vitae**

Prof. (Dr.) Suresh Chandra Nayak

Professor

Royal School of Communication and Media

The Assam Royal Global University

Guwahati, Assam

Mobile No: 8010235517

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**EDUCATIONAL CREDENTIALS**

**D. Litt** “Uniqueness of Indian Traditional Media: A Study of *Dasakathia, Ghuduki and Ranapa* of Ganjam District in Creating Social Awareness” (Journalism and Mass Communication, **Cont.**)

**Ph.D (Journalism and Mass Communication)**

Title of the Thesis*:* “**Utilitarian Relevance of Folk Media in Development Communication in the 21st Century: A Study of Select Folk Forms of Orissa**”

**M.A (Mass Communication)**

**M.A.M. Phil. (English)**

**Post Graduate Diploma in Russian Language**

###### **AREAS OF SPECIALIZATION**

Advertising and Public Relations, Development Communication, Fact Checking, Traditional Media, and Communication Theory etc.

#### **PROFESSIONAL EXPERIENCE**

#### Worked as Professor & Dean (Faculty of Arts), Head (Journalism & Mass Communication), Gopal Narayan Singh University, Sasaram, Bihar from 06-04-2022-31/10/2023

* Worked as Professor & Director/HoI, Amity School of Communication, Amity University Chhattisgarh, Raipur from 04-09-2017—04-04-2022.
* Worked as an Associate Professor & Head of the Department, Department of J&MC, Faculty of Media Studies & Humanities, MRIU from 1st Oct.2015-31 Aug.2017
* Worked as an Assistant Professor in MRIU from 1st Sept.2011 to 30th Sept.2015
* Worked as Principal in Orissa Institute of Media Sciences & Culture (OIMSC), BBSR from 03-03-2010 to 06-12-2010.
* Worked as lecturer in Journalism and Mass Communication in OIMSC, BBSR from 05-05-2008 to 02-03-2010.
* Worked as Guest lecturer in S.M.I.T at Berhampur for the academic session 2010-11.
* Worked as Lecturer in English in S.B Science College, Berhampur from 18-06-2006 to 02-05-2008.

**SEMINARS AND CONFERENCES**

* Papers Presented in National Seminars and Conferences-23+
* Papers Presented in International Seminars and Conferences-13+
* Faculty Development Programmes, Refresher Courses, Workshops and Symposiums Participated-18+
* Technical Sessions Chaired, Key-note Speaker, Invited Speaker & Resource Person in various National and International Seminars & Conferences-50+

**SEMINARS, WEBINARS, WORKSHOPS, FDPS AND CONFERENCES ORGANISED**

* More than 70 (Some of them are Govt. sponsored like CSTT, MHRD, Delhi, CIH, MHRD, Agra, ICPR, MHRD, Delhi and Google News Initiative ,ICSSR etc.

**Note:** Conference grant received from GoI and GNI

**AWARDS**

* GECL Award as **Best Young HOD of The Year 2018** (Below 40 Years) by LWT (A Highly Reputed National Award)
* **Antarbharati Bhasa Samman-2019** by Suryasanstahan in the Two Days National Conference organized by Suryasansthan in association with Central Institute of Hindi & Viswa Bharati, Shantiniketan, Kolkatta, held on 8th& 9th Nov.2019
* **Vedanta Excellence Award-2020** in the Category of Research for exceptional contribution by Vedanta Foundation, Ahmedabad
* **Jury Member** in the Third International awards Summit held on 21st Nov.2020 on Global Education and Corporate Leadership (GECL-2020) organized by Lifeway Tech India Pvt. Ltd. Alwar, Rajasthan
* Best Paper on Covid-19 Awareness Programme, Award by PRSI, Delhi
* Jury Member for the Fourth Edition Rastriya Swayamsiddh Samman-2021 organised by Jindal Steel Pvt. Ltd.
* Recognized by Public Relations Society of India in the PR Mass Communication Orientation Programme as Fifteen Days: Fifteen Best held from 1st-15th Oct.2021.
* Translated the document from English to Odiya for Committee to Protect Journalists, New York (CPJ) Safety Advisory: Covering the coronavirus outbreak in April. 2020
* **Best Media Educator**- April.2022 by Media Federation of India, New Delhi
* **Shiksha Siromani National Award-2023** by Rashtriya Hindi Rakshak Manch & Divyothan Education and Social Welfare Society, Indore, Madhya Pradesh, held on 14th May 2023.

**Research Paper Published in Various Indexed and Peer-reviewed National & International Journals**

* Research articles published in National Journals-21
* Research articles published in International journals-21
* Chapter in Books/ Editor- 11
* Contributed 35 Entries to Viswa Hindi Journalism Dictionary, CIH, MHRD
* Translated CPJ Safety Advisory for Google News Initiative
* Editor-in-Chief- AUC NEWS, A Newsletter of Amity University Chhattisgarh
* Editor-in-Chief- *Narayan Samvad*, A Newsletter of Department of Journalism & Mass Communication, Gopal Narayan Singh University, Bihar

**Ten Best Publications ( Last Five Years):**

1. “OTT Media Streaming in COVID-19 Lockdown: The Indian Experience” *Media Watch*, International Peer-reviewed Scopus indexed Sage Journal,Vol.12 Issue-3, Sept. 2021, ISSN 0976-0911, PageNo:440-450, SCImago Journal Rank-0.243, Impact Score-0.96, UGC Care Listed Journal
2. “Prospects of Public Relations in India: Insights from the Literature” Indian Journal of Economics and Business (Scopus Indexed), International Peer-reviewed Journal, Vol.20 Issue-1, June-2021, ISSN: 0972-5784, Page No:671-678, Impact Factor-0.889
3. “Revisiting Public Relations Profession in India: A Systematic Literature Review” Journal of Creative Communications (Scopus Indexed), May-2022, ISSN / EISSN : 0973-2586 / 0973-2594, Page No:1-18, Impact Factor-1.44 ( 2022)
4. “The Interplay of Public Relations and Business Journalism in Regional Media in Odisha” Turkish Online Journal of Qualitative Inquiry (Scopus Indexed), International Peer-reviewed Journal,Vol.12 Issue-7, July-2021, e-ISSN:1309-6591, PageNo:14392-14402
5. “Media: An Inspiring Energy of Social Change” Media Watch, International Peer-reviewed Journal, 2019, ISSN 2249-8818, PageNo:1-4, SCImago Journal Rank-0.243, Impact Score-0.96, UGC Care Listed Journal
6. “Emerging Media Paradigms: A Study on Influences of Internet Memes” Media Watch, International Peer-reviewed Journal, 2020, ISSN 2249-8818, PageNo:1-3, SCImago Journal Rank-0.243, Impact Score-0.96, UGC Care Listed Journal
7. “Zooming the Learning and Mental Outburst of Students amid Pandemic” *Pragyan Journal of Mass Communication*, Volume-17, Issue1&2, Jan- Dec-2019, ISSN No. 0974-5521, Page No:1-4, UGC Care Listed Journal
8. “Contribution of Gopabandhu Das and The Samaj towards the Nationalist Movement in Odisha” Vol.LVII(1), Issue-4, Page no.39-45, Jan-March-2022. Communicator, a National peer reviewed UGC Care listed Journal of IIMC, Delhi, ISSN No.0588-8093
9. “Hindi Mein Vigyan Lekhan, Gyan Garima Sindhu”, A Journal of CSTT,MHRD, Vol-59, July-Sept-2018, ISSN No: 2321-0443, Page No-39-46 UGC Care listed Journal
10. “Influencer Marketing through Social Media: A Study of Instagram” Indian Journal of Communication Review, Department of Mass Communication, Aligarh Muslim University, Vol. 8, No.1, March 2020, ISSN. 2445–9339, Page No: 111-117.

**Ph.D. Supervision**

Awarded-**02**, Submitted-**01,** Ph. D Adjudicator-**06**

**Organising Skills**

Convenor & Organizer of Seminars, Conferences, Webinars and Workshops-70+

**Academic Involvements**

External Examiner, Question Paper Moderator, Ph.D Thesis Evaluator& Adjudicator, Paper Setter for BA-JMC & MA-JMC, Ph.D Programmes of various Universities, Member of Various Professional/ Academic Bodies, Member of Selection Boards etc.

Designed and prepared the syllabus of BA-J&MC & MA-J&MC Programmes, BLIS, MLIS

**Non-academic Involvements**

NSS Programme Coordinator, Amity University Chhattisgarh

Social Media Officer, Dean-DSW, Cultural Coordinator, Member Anti-ragging Cell etc (Amity University Chhattisgarh).

**Special Skills**

* PG Diploma in Computer Application
* Certified Google Fact Checker

**PERSONAL DETAILS**

Father’s Name: Late. Shri Narasingh Nayak

Mother’s Name: Late Smt. Anusuya Nayak

Date of Birth: 21-May-1979

Place of Birth: Berhampur, Odisha

Sex: Male

Marital Status: Married

Nationality: Indian

Languages Known: English, Odiya, Hindi & Telugu

**Permanent Address:** C/o: Dr. Siba Prasad Nayak

AnusuyaNarasingh Bhavan, Near NIST College, Main Road,

Golanthra (Chatti), Dist: Ganjam, Odisha, Berhampur-761008

**Present Address:** ‘do’

**DECLARATION**

I, do hereby declare that the above-furnished details are true to the best of my knowledge andbelief.

**Prof. (Dr.) Suresh Chandra Nayak**

**Professor**

**Royal School of Communication and Media**

**The Assam Royal Global University**

Place: Guwahati, Assam

Date: