**Significance of Communication in Social Work Profession**

Dr. Lokesh B. Nandeshwar,

Associate Professor,

Aniket College of Social Work, Wardha, Maharashtra

Mobile: 8483898020

Email Id:proflokesh123@gmail.com

**Introduction**

In human life messages are exchanged from birth till the death. The act of giving and receiving messages is intrinsically related to human life and it continues uninterruptedly. It is only for human beings and exactly this is not open for other individuals. Gradually, the society progressed and the science of human life got a special place. In fact, the scientific approach raised the question of right and wrong. The purpose of communication is not only to convey ideas or any other information, but to bring it to the attention of the person receiving the information. Nowadays everyone is focusing on how to make an effective communication and social work profession is not an exception for that.

**Importance of Communication in Social Work Profession**

Communication plays a vital role in the field of social work. Social work is always done by working with the people. Hence maintaining relations with people and acquiring assistance of society is the core part of social work. To maintain relations with the people social workers need to have a proper communication with the society. The result of social work profession is on the basis of communication done by the social worker. It will be so difficult to any social worker to work without any communication with the people.

Advances in technology have brought about a revolution in the field of communication. The profession of social work is also demanding changes according to the advancement in technology. The development requires new changes in the current system but social work communication still needs communication skill for doing any social work. Communication means the medium of connecting with the people. The alchemy of technology is that we can communicate from the person in front of us to the person who is millions of miles away. It is possible through the help of education, not only the exchange of feelings and thoughts but also the transfer of culture from one generation to the next. Communication is the powerful weapon in the hands of social worker to do their social work profession so effectively.

  There is no doubt about the importance of communication in social work profession but the importance of communication in the life of a person is also important. Human beings have an inner drive to innovate and innovate and this drive motivates them to move forward in life. Such kind of inner drive of a social worker can bring the remarkable changes in social work profession.

 Social work is a challenging field to do social work by living with different types of people. In the field of social work social workers may have to face various challenging situations to accomplish their work. To tackle with such challenging situation social workers need to have an effective communication skill. If social workers have effective communication skill their work would also bring effective results in their profession.

**Communication Skills of a Social Worker**

There are some important communication skills of a social worker through which social worker can do the better social work in the community. Those skills are as follows

**Smooth Working:**

Every social worker needs to have a skill of smooth working while working in the society. Smooth working depends on how we are communicating with the people. It is one of the most important communication skills of the social worker.

**Paying Attention:**

 If social work wants to do the good social work with better results then he has to pay attention to his assigned work. Paying attention means reducing hurdles in the way of communication. It is one of the good qualities of the social workers.

**Active Listening:**

 Listen properly before doing anything is the best quality of successful social workers. Active listening always increases knowledge of a social worker. Hence every social worker should be an active listener in social work profession.

**Leadership:**

 Leadership is the only quality which can lead social worker in social work profession. Social worker should be a good orator because it is an important asset of any leader. Without quality of leadership social worker cannot progress in their profession.

**Nonverbal communication:**

 Nonverbal communication means communication without the help of words. Sometimes human being expresses more than the words. It is called nonverbal communication. It includes body language, gestures, postures etc. In social work profession nonverbal communication is also important.

**Accepting Challenges:**

 The field of social work is full of challenges. Social workers have to accept many challenges in their social work profession. Accepting challenges communicates about the social worker’s quality of adventure. Accepting challenges is also one of the good qualities of a social workers which speaks a lot.

In the 21st century science and technology exchange of ideas between the social workers and community has become significant part. Without exchange of thoughts social work profession is not possible. Message of social worker’s goal should reach the people for getting their response in social work profession. Thus, it has become necessary to create a good atmosphere in social work profession through good communication skill. Positive attitude towards life is very important to achieve the positive results. Communication generates a positive attitude in social workers.

Through the help of communication we can get right way in life. Self-communication is important for a social worker to play the role properly in the field of social work. It helps in strengthening the social work profession.

**Conclusion:**

Social work is a challenging field to do social work by living with different types of people. In the field of social work social workers may have to face various challenging situations to accomplish their work. To tackle with such challenging situation social workers need to have an effective communication skill. If social workers have effective communication skill their work would also bring effective results in their profession.

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