### STRESS RELIEF OIL

Reduce Blood Pressure, Stay Stress-Free!

**AYUSH** is the one and only **Wellness Mantra** for the healthy survival of living beings today and for future.

**AYUSH** is derived from the Sanskrit word "**Ayushman bhava!**" a blessing phrase that means **Live Long!** It is being used since the ancient ages of Mahabharata period for a healthy long life. Today, the term AYUSH is universally adopted as an abbreviation of Traditional system of health care and healing that involves various treatment methods of globally accredited alternative medicine **Ayurveda, Yoga, Unani, Naturopathy, Siddha, Sowa Rigpa and Homoeopathy** by the commission for Scientific and Technical Terminology. All these systems of medicine come under the term AYUSH, which is a well-accepted and time-tested holistic approach to health care and healing.

**"18Herbs Organics"** as a Wellness Brand of health care and food products has been rendering and delivering Ayush based world class health products that gives the sure shot solutions to all types of ailments and supportive needs that suitable for healthy and holistic living.

**18Herbs Organics Asuvagenthi Balalakshathi Thailam** is a **TRADITIONAL SIDDHA FORMULATION** is prepared and consumed based on the books of traditional siddha medicine (<u>Reference: Chikitsa Rathina Deepam</u>) which is globally used for indications of giddiness, anxiety due to **High BP, Stress and Excess Heat** in the system, Neurological disorders and sleeplessness, bitterness of tongue, nausea and burning sensation in the palm and soles (Pitham), Redness of eye (Kan thelivu noi).

We especially process this oil in the traditionally prescribed manner to ensure high efficacy. The key ingredient of this formulation is **Amukkara** (Tamil) or **Ashwagandha**/Aswagenthi (Hindi / Sanskrit) – Withania somnifera. In Siddha and Ayurveda, Ashwagandha is well known for its stress-relieving properties.

#### Scientific benefits of Ashwagandha:

It has remarkable natural stress-relieving properties comparable to powerful drugs used to treat BP, stress, depression and anxiety

It has demonstrated anti-anxiety and neuroprotective effects

Ashwagandha may be a promising alternative treatment for a variety of degenerative diseases such as Alzheimer's and Parkinson's

It has powerful antioxidant properties that seek and destroy the free radicals that cause ageing and numerous disease states.

We provide the best solutions for stress relief through the traditional siddha way of applying our 18Herbs Organics Asuvagenthi Balalakshathi Thailam on a daily basis by applying 10-15 ml on the head and scalp either early morning or evening and massaging gently for 24-48 minutes which is called Nazhigai – Traditional Timing, (1 Nazhigai – 24 minutes) then washing it thoroughly with shikakai or shampoo in lukewarm water. We too recommend applying little quantity of the oil daily in lower abdomen, soles and palm before bed and wash in the morning for reducing body heat.

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#### What is there to care in 18Herbs Organics Asuvagenthi Balalakshathi Thailam?

18Herbs Organics Asuvagenthi Balalakshathi Thailam is a special, unique, wonderful, magical blend of the traditional natural herbal ingredients that were recommended by sitthars (sages) of ancient ages

- Aswagantha Amukkara (Withania Somnifera) proven root that reduces BP, Stress & Anxiety
- 2. Athimathuram Licorice (Glycyrrhiza glabra) heals rheumatic pains, oxidative stress injuries
- 3. Sittharathai Thai Inji (Alpinia Galanga) reduces fever, muscle spasms, swelling (inflammation)
- 4. Siddha Mooti (Pavonia zeylanica) relieves arthritis pain and soothes muscles
- 5. Venthayam Fenugreek (Anetham Sowa) reduces heat, helps digestion, repairs skin
- 6. Kostam Crepe Ginger (Costus specious) helps to reduces skin disorders, inflammations
- 7. Kombarakku (Stic lac) helps to treat liver disorder and obesity management
- 8. Kasthuri Manjal Wild Turmeric (Curcuma Aromatica) helps to cure skin diseases, arthritic pain
- 9. Devadharu Himalayan cedar (cedrus deodara) reduces pain, fever, swelling, relaxes muscle
- 10. Santhanam Sandal Wood (Santalum Album) it reduces heat and repairs skin, glows skin
- 11. Thippili Long Pepper (Chavika Roxburghii) heals pain, wound and body heat
- 12. Vettiver Cuscus grass (Andropogon muricatus) relieves stress, as well as for emotional traumas
- 13. Nannari Ver Indian Sarsaparilla (Hemidesmus indicus) Treats rheumatism, reduces heat
- 14. Manjistha (Rubia cordifolia) reduces swelling and excess heat in the body
- 15. Korai Kilangu c(Cyperus rotundus) Treats pyresis, malaria, excess heat, excess thirst
- 16. Valmilagu Vine pepper (piper auranticum) has antifungal, antiprotozoal, anticancer properties
- 17. Kadugu rogini- (Picrorhiza Kurroa) treats disorders of the liver, reduce fever and indigestion
- 18. Sesame Oil (Sesamum Indicum) Stabilizes blood pressure, soothes scalp
- 19. Cow's Milk strengthens immune system and repairs damaged cells and tissues
- 20. Water derived from Curd has more probiotics that heals skin and gut disorders

Asuvagenthi Balalakshathi Thailam is a traditional Siddha formulation used for Indications of giddiness due to high BP, stress, excessive heat in the system, bitterness of tongue, nausea and burning feeling in the palm and soles (Pitham).

#### Reference Book : Chikitsa Rathina Deepam

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#### Reduce Blood Pressure, Stay Stress-Free!

We especially process this oil in the traditionally prescribed manner to ensure high efficacy. The key ingredient of this formulation is Asuvagenthi (Tamil) or Ashwagandha (Hindi / Sanskrit) – Withania somnifera. In Siddha and Ayurveda, Ashwagandha is well known for its stress-relieving properties.

**Description:** Scientific benefits of Ashwagandha:

- It has remarkable natural stress-relieving properties comparable to powerful drugs used to treat BP, stress, depression and anxiety
- It has demonstrated anti-anxiety and neuroprotective effects
- Ashwagandha may be a promising alternative treatment for a variety of degenerative diseases such as Alzheimer's and Parkinson's
- It has powerful antioxidant properties that seek and destroy the free radicals that cause ageing and numerous disease states.

## **Application: (**FOR EXTERNAL USE ONLY)

Apply 10-15 ml on the head and scalp either early morning or evening. Massage gently. Wash it thoroughly after 24-48 minutes (one or two nazhigai – traditional timing) with shikakai or shampoo in lukewarm water. For daily use, apply little quantity of the oil in lower abdomen.

#### How to use?

- Apply 10-15ml on the Head & Scalp either in the early morning or evening
- Mmassage gently
- Leave it for 24-48 Minutes (usually 1 or 2 Naaligai Traditional Timing)
- Wash thoroughly with shikakai /shampoo in lukewarm water

For daily use apply a little quantity of oil in the lower abdomen, soles and palm before bed and wash in the morning

**Indications:** Hypertension, Giddiness due to high BP, Anxiety, Depression, Stress, General debility, excess heat in the system

Best Results: When applied as per Traditional oil bath practices give best results

<u>Traditional oil bath Practices</u> – According to traditional science, the best days for having an oil bath is Wednesday & Saturday (for men) and Tuesday & Friday (for women).

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# FAQ

Scientific Name:	Stress Relief Oil has remarkable stress-
Aswagantha – Withania Somnifera	relieving properties compared to the widely
Athimathuram – Glycyrrhiza glabra	used powerful drugs to treat BP, Stress,
Sittharathai – Alpinia Galanga	depression, anxiety
Siddha Mooti – Pavonia zeylanica	
Venthayam – Anetham Sowa	Ashwagandha is a sure shot solution and
Kostam – Costus specious	promising alternative treatment for the
Kombarakku – Stic lac	variety of degenerative diseases like
Kasthuri Manjal – Curcuma Aromatica	Parkinson's and Alzheimer's
Devadharu – cedrus deodara	
Santhanam – Santalum Album	It has powerful antioxidant properties that
Thippili – Chavika Roxburghii	seek and destroy free radicals that cause
Vettiver – Andropogon muricatus	ageing and numerous disease states
Nannari Ver – Hemidesmus indicus	
Manjistha – Rubia cordifolia	It has anti-anxiety and neuroprotective
Korai Kilangu – Cyperus rotundus	effects
Valmilagu – Piper auranticum	
Kadugu rogini – Picrorhiza Kurroa	Reference: Chikitsa Rathina Deepam,
Sesame Oil – Sesamum Indicum	Classical Siddha Formulations with Organic
	Herbs
Best Results:	
	Cautions:
When applied as per Traditional oil bath	Keep away from Sunlight,
practices gives best results	For External Use,
According to the Traditional Science, the	Not for Internal Use,
best days for taking oil bath for	Avoid application on Night time
Men – Wednesday & Saturday	· · · · · · · · · · · · · · · · · · ·
Women – Tuesday & Friday	Customer Care:
	Mobile No. +91 8012181818
Pack Size : 100ml Pet Bottle	Website: www.18herbs.com
MRP : Rs.290/- Per Pack	
(incl. of all taxes)	
GST : 12%	
Case Qty : 48 Nos./ Case	
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