

SUPERVISOR’S CERTIFICATE

This is to certify that the work reported in the Ph.D. thesis entitled “**Segmenting Shopping Tourism market based on store images**”, submitted by **MOHAMED ALI. S** at **OPJS UNIVERSITY, CHURU, RAJASTHAN, India**, is a bonafide record of his / her original work carried out under my supervision. This work has not been submitted elsewhere for any other degree or diploma.

(Signature of Supervisor)

DR. RAMESH. T