

# **Disruptive Approaches in Pharmacy and Nursing for Preventive Care**

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## **Abstract**

The professional resonance of Pharmacy and Nursing has recently become patient-centric and preventive in practice. This shift has been the result of disruptive technologies and newer approaches providing precision, personalized, and compliant treatments to patients. To prioritize preventive care and overall well-being, it has become imperative to integrate comparable emerging trends. In this chapter, an exploration will be conducted into the intricate concepts of digital health, precision medicine, and cyber-security practices related to these fields, 3D printing, robotics, and the integration of advanced technology. The aim is to effectively address the prevailing issues and offer innovative and futuristic solutions. This chapter comprehensively provides insights into existing challenges in the fields of nursing, biotechnology, the radiopharmaceutical industry, and health management followed by the futuristic approaches required for preventive care.

## **Keywords**

Preventive Care, Cybersecurity, 3D Printing, Precision Medicine, Radiopharmaceutical Industry

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## **1. Introduction**

The professional domains of Pharmacy and Nursing collaborate closely with diagnostic and care centers to deliver comprehensive and integrated healthcare services. Given the increasing susceptibility to pandemics, antimicrobial resistance, and lifestyle disorders, it has become imperative for these domains to simultaneously embrace disruptive technologies to guarantee optimal patient care. In the past five years, there has been a notable shift in Pharmacy and Nursing practices, with the emergence of advanced diagnostic techniques ranging from unsystematic diagnosis to point-of-care diagnostics. Moreover, the concept of "one medicine for all" has evolved into a more sophisticated approach to precision medicine. These recent advancements have significantly impacted the field, paving the way for more tailored and individualized healthcare approaches (Gammal et al., 2021). The epidemiology data also links the pandemic as a cause for increasing vulnerability in the population towards communicable and chronic illnesses. This requires an exploration of existing challenges in the field of nursing and pharmacy and the implementation of futuristic approaches for preventive and personalized care.

## **2. Nursing and Midwifery Approaches**

Nursing as a field of healthcare is the first point of care for patients and has a thoroughly patient-centric approach. According to Chiarella et al. future research in nursing and midwifery practices shall emphasize authorized evaluation of the appropriateness, rationality, and expiry of capable standards in connection with their manufacturing purpose along with a check on capable domains, constituents, and the criteria of conduct to recognize the resemblance and dissimilarity to shed light on nature of advanced practice and specialist nursing and a structured analysis of competency literature to determine the strength of evidence for using skills in setting standards, practicing safely and to increase patient outcomes (Chiarella et.al, 2008). The findings of the latest poll of nurses and midwives regarding the use of competency criteria are also reported in this study. Research by Casey et al. demonstrated that with nurses and midwives working in expert and advanced practice roles as well as participants from other fields like law-making, regulation, plans, apothecary, medicine, and education, an illustrative technique was used to interview indispensable stakeholders. It was observed that to effectively create and execute the role of advanced practitioners, it is crucial to address elements within the organization to promote harmonious as well as collaborative support and clarify the position (Casey et al., 2019). It was suggested that

nursing service managers must take the initiative in creating plans to strengthen the organizers and get around obstacles for the advancement of responsibilities within the organization.

## **2.1 Role of Artificial Intelligence**

Through the research, it was observed that artificial intelligence was majorly put in application in clinical practice and in caring for patients directly as noticed in 115 articles with a percentage rate of 82.14% (O'Connor et al, 2023). Studies on administration, management, and education were less common as they were observed in 21 and 4 articles respectively. It was observed that only 8.714% of studies used artificial intelligence in practical contexts and claimed to benefit from it. Datasets of cheap standards that may establish bias, the requirement of clinical evaluation of AI-based outcomes, difficulty in privacy and trust, and poor artificial intelligence amidst the professions were some of the risks and limits (Crozier et al., 2012). It was concluded that datasets having information about digital health shall be established to aid the trials, utilization, and assessment of artificial intelligence in nursing and midwifery.

## **2.2 Clinical Coaches in Nursing and Midwifery Practice**

To help nurses and midwives strengthen their clinical skills and practices and to promote an organizational culture of learning and growth, clinical tutors offer educational intrusion at the place where medical care is given. To accomplish their objectives, these clinical tutors employ different supporting coaching techniques to cultivate and develop highly proficient and professional personnel capable of operating in certain clinical settings and expanding their functioning based on the idea of medical care (Faithfull-Byrne et.al, 2017).

## **2.3 What Lies Ahead in Nursing and Midwifery?**

Through the application of recommended plans listed in the report made by the panel, the panel offers a structure to combine and connect the operations to discuss the concerns arising professionally around the world. By engaging with nurses and midwives all over the world, the report is a blend of local and international difficulties to identify the most urgent health crises and matters arising professionally in various countries (McCourt, 2005). It is anticipated that improvements in the professional fields covered by the model made by the panel will result in the establishment of capacity, practice based on proofs, and eventually worldwide health services of superior quality. By concentrating on nurses and midwives as the leaders of this shift, the execution plan of the geographical stakeholders can influence the agenda of health worldwide. Crozier et al. performed research to create enduring resources and activities in a hospital that will help, promote

and foster nurses' and midwives' research and novel ideas creation. It is well known that globally significant resources are devoted to authorizing nurses and midwives to evaluate and cite papers based on research.

According to Pollock et al. students and practitioners in the fields of nursing and midwifery have a useful and flexible chance to synthesize the available data with the help of scoping review technique which serves as a tool for mapping evidence from many sources and addressing general problems based on research (Pollock et.al, 2021). In these fields, the method of corroboration synthesis has become more and more common and it will undoubtedly stay that way in the future. It is crucial to carry out such reviews properly in alignment with the most recent principles based on methodology as such reviews continue to be embraced. An analysis by McCourt demonstrated that investigating established and probabilistic cause and effect linkages as well as testing frequently well-known but untested technology, need the application of experimental methodologies. Although the consequences of interventions, the nature of research questions built culturally or the research-based information have received little attention (McCourt, 2005). To deal with these problems, the framework needs to be more nuanced and less linear. A more circular view of knowledge production should take precedence over an uncomplicated hierarchical approach since it captures the complication of the corroboration in a better way.

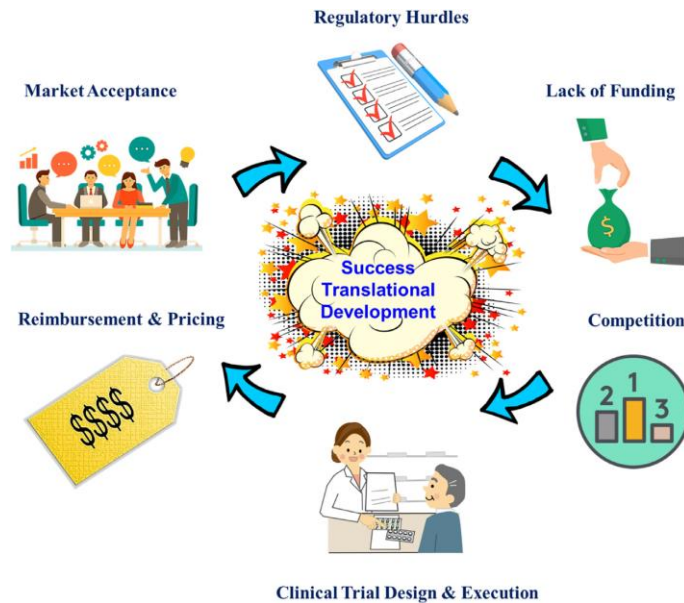
## **2.5 Challenges Faced During Nursing and Midwifery Practices**

Authorities that are not stable and are constantly changing have made it more and more difficult for nurses and midwives to approach the decision-makers and the law-making process. WHO suggestions about nursing may find new authorities to be more receptive than the settled authorities. Thus, it is crucial to recognize the inclusion of nurses and midwives in decision-making processes. The need for financing leadership development among the nurses was also brought to attention by international advisory members, especially for those nurses who may be asked to provide information to the makers of laws and policies. The advisory panel also voiced a worry that there is an international human resource shortage in healthcare systems as a result of a lack of qualified nurses and midwives, distribution issues, and a decline in personnel participation. The advancing age of nurses and midwives is aggravating the issue. According to the international advisory members, a negative perception of nurses and midwives in society foundational problem that has an impact on several interconnected issues, such as choice of career, integrative

relationships, insufficient salary, chances of growth, and involvement in major policy-making decisions. It was suggested that the World Health Organization shall place nurses and midwives in positions that require exposure to the public which would lead to boosting the reputation and stature of the profession. This would help establish a platform for recognizing the benefaction of nursing and midwifery to the health sector on an international level. It was also suggested that the World Health Organization should communicate the findings via working documents and dissertations and best practices may be found for enhancing the reputation of the profession.

### **3. Healthcare Management and Sustainability**

Healthcare management, also called healthcare administration, is the practice that ensures proper planning, supervision, and directions that aid in the smooth running of healthcare facilities. The healthcare manager must ensure that the facility runs smoothly and that all the work is done ethically. The manager must have good communication, organizational, and leadership skills (Molero et.al, 2021). Evidence-based management can be defined as conscientious, explicit, and judicious use of current best evidence in decision making and evidence-based medicine means that the physicians must use the medicines for a diagnosis that has been proved over time. It is implemented using six parameters i.e. by translating the given problem into a relevant question and then by searching for the answers to the said question (Saviano et al., 2018). Thirdly, the acquired evidence is judged for reliability followed by combining all the answers collected. The knowledge gained from all the evidence is incorporated into the decision-making process and finally, the result is evaluated. Practicing EBP aids in providing the best care in healthcare practices and improves the care that can be provided to the patients.



**Fig. 1.** Six major challenges impact the success of clinical translational development of healthcare biotechnology (Liao et.al, 2023)

Ethics in healthcare are the guiding principles that help the people in healthcare facilities to have a clear sense of right and wrong and solve dilemmas in certain situations. There are various challenges faced by healthcare professionals while doing their jobs. Some of them are the privacy of patients, equal treatment and facilities for all, patient safety, conflict of interest, etc. In developing countries, it is very difficult as there are limited resources and minimal manpower to ensure equal treatment for all (Molero et al., 2021). Willingly or unwillingly, healthcare professionals have to sometimes choose between two patients depending upon the prevailing conditions (Saviano et al., 2018). Ethical guidelines assist healthcare providers in solving conflicts. The major areas that are crucial for people working in this field are patient confidentiality, relationship with patients, informed consent, etc. They even aid a doctor in discussing issues related to physician-assisted suicide in the countries where it is legal. This principle of ethics has four key elements:

- Autonomy that is a patient’s right to take decisions related to his/her health;
- Beneficence, the doctor’s right to choose the treatment that is most suitable for the patient;
- Non-maleficence means first, not harm;
- Justice means all patients must be treated equally.

Cyber security in healthcare management is very crucial as in today’s world everything is being digitized and so is the healthcare system. Patient’s confidential data and all the personal

information is kept as a digital record which in turn can prove harmful if accessed by hackers or the people from dark web making the patients victims of cybercrime (Kruse et al, 2017). This can lead to the disruption of both physical and mental peace. Thus, healthcare managers are required to regularly update their data software, ensure proper data encryption, and only authorize access to digital records.

#### **4. Biotechnology in Healthcare Systems**

The biotechnology field is developing quickly and is poised to transform disease detection and treatment, altering the healthcare industry. New biotech paradigms are emerging by utilizing the most recent advancements in molecular biology and genetics, sparking creative efforts to improve human health. The process of converting ground-breaking biotech discoveries into therapeutic applications, however, continues to be a thought-provoking issue. Biotechnology is a multidisciplinary field that develops creative answers to problems in science, technology, and healthcare (Ansari et.al, 2020). This growth has created opportunities for treating serious illnesses including cancer, HIV, and the most recent global COVID-19 pandemic.

Methods like genomic sequencing, proteome analysis, and imaging, help in creating personalized medicines by using genetic and molecular information to forecast illness likelihood and customize therapies. By enabling developed treatment choices, this strategy improves patient outcomes in terms of safety and efficacy. CRISPR-Cas9 is an example of gene editing, which enables precise DNA modifications to correct disease-causing mutations (Jiang and Doudna, 2017). Biotechnology is revolutionizing cancer treatment through less harmful immune system-activating medicines including CAR-T cell therapy, immune checkpoint inhibitors, targeted therapy, gene therapy, and nanoparticle-based methods. These cutting-edge techniques have enormous potential for treating cancer. Additionally, the use of genomes and proteomics for target identification in biotech breakthroughs has a huge impact on drug discovery, resulting in novel treatments for diseases including cancer, Alzheimer's, and Parkinson's. In particular, PCR (Polymerase Chain Reaction) contributes to the prevention of diseases like Hepatitis B and C by acting as a precise DNA amplification technique with diagnostic capability for infections and genetic disorders (Contera et.al, 2020). By utilizing technology, post-1990 genetic discoveries revealed the multigene causes of many diseases, leading to applications like microarrays, and a full understanding of disease. The US FDA's Breakthrough Devices Program, which addresses issues of representation disparities, patient outcomes, and barriers impeding the realization of

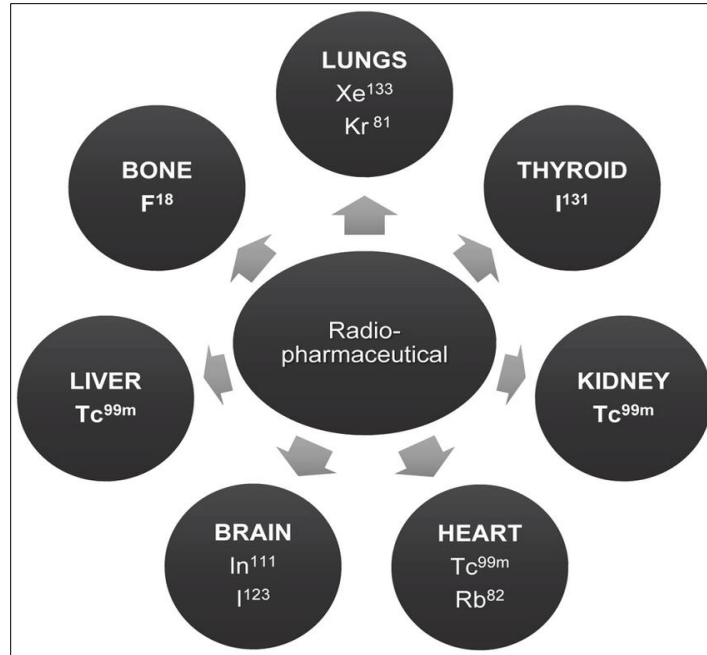
benefits, is an example of regulatory advancements that strive for equitable access to life-saving medical devices (Kadokia et.al, 2023).

In the world of healthcare biotechnology, several challenges shape the path to success. However, this raises ethical, legal, and social questions about possible abuse and unexpected consequences (Holford et.al, 2000). Navigating complex regulations involves overcoming obstacles such as demanding trials, long approval processes, and careful pricing. Amid these challenges, competition drives companies to stand out amidst technological advances and market demands. The acceptance of products in the market depends on factors like effectiveness, safety, and quality requiring a strategic approach to succeed, biotech and healthcare companies need to navigate these challenges wisely and bring their innovations to the market effectively.

### **5. Radiopharmaceutical Industry**

Radiochemistry is the branch of science that deals with radioactive elements, their properties, and utilization across various fields for the betterment of humankind. Henri Becquerel, Marie Curie, and Pierre Curie discovered radioactivity which in turn contributed to the research and advancements in radiochemistry. This discovery led to the use of various radioisotopes in nuclear medicine, hybrid imaging, and scientific research. Nuclear medicine is the scientific branch that deals with the evaluation of the body's anatomy and physiology to detect the underlying disease (Beyer et.al, 2017). It employs very little amount of radioisotopes to analyze the functioning of organs and tissues at the molecular level which in turn allows the diagnosis and treatment of various cancers and chronic cardiac and pulmonary diseases. The radioisotopes when injected or ingested by the patients emit electromagnetic waves in the body which using special scanners are detected thus, producing images used in the diagnosis and the treatment of the underlying condition. The amount of the radioisotope given for the purpose is so small that it does not produce any side effects when ingested and is readily eliminated once the purpose is served.





*Fig 2. Radiopharmaceuticals and their tissue distribution pattern*

Some radioisotopes that decay with alpha or beta radiation are used for the treatment of cancer while others that decay with gamma radiation are used along with some cameras to look up inside the body. Technetium-99m is the most common and important radiopharmaceutical used in nuclear medicine which is generated by Molybdenum-99 parent and is useful in the imaging of the heart and skeleton (Beyer et al, 2017). Iodine-131 is used for the imaging of the thyroid gland. Radioisotopes are used because these are the analogs of the substances or elements which are naturally produced in the body so there is either no adverse reaction or there is very minimal chance of the same. Furthermore, various organs in the body are mapped by using radiopharmaceutical that is absorbed by them and is then scanned via specialized scanners. Various mapping techniques are being used presently which have reliable results and are contributing towards diagnostic advancements in healthcare (Ekmekcioglu et al, 2023).

Diagnostic techniques that utilize radiopharmaceuticals are bringing huge changes in the ways medical examinations are done. These include Scintigraphy, SPECT, PET etc. Scintigraphy is the technique in which 2D images are formed by the gamma radiations emitted by the radiopharmaceutical which are detected by the gamma cameras and are then used for the diagnosis. Single photon emission computed tomography (SPECT) employs various cameras that allow the examiner to inspect the body from its three-dimensional image which is formed by the distribution

of radiotracer throughout the body. This provides a clear cross-section image of the body thus, helping in detecting the abnormalities. Positron emission tomography (PET) is similar to Single Photon Emission Computed Tomography (SPECT) but uses radioisotopes that decay at a faster rate. It is useful in the management of cancer. Hybrid Imaging is the technique that combines two or more imaging technologies using software or hybrid cameras which increase the diagnostic specificity to produce more reliable results for example, SPECT/CT or PET/CT (Kraeber-Bodéré, 2014). So, efforts are being made to develop methods that can provide improved diagnosis. E.g. tumors with low avidity for <sup>18</sup>F-FDG, other <sup>18</sup>F-labeled compounds are being proposed (Wheat et.al, 2011)

### **5.1 Limitations and Challenges**

Nuclear medicine comes with certain limitations in terms of dose adjustments, patient exposure, and safety. One must ensure that the patient and the person himself, both are shielded from the radiation source. In developing countries, there are several other setbacks. Local procurement of radionuclides is very difficult in some third-world countries like (Herrmann and Weber, 2019). There is an unavailability of modern and advanced equipment as well as a continuous power supply that can keep them running continuously as it is commonly observed that there are power surges and a lack of alternate power sources. Nuclear medicine is an advanced science that has enormous potential to revolutionize the field of medicine but there is still a lot of work that has to be done to overcome the challenge so that it can be proven as a boon for the human race.

## **6. Novel Drug Delivery Systems**

Drug delivery plays a crucial role in achieving therapeutic objectives effectively. Innovative methods enveloping drug device combinations leverage polymer science, pharmaceuticals, and molecular biology. Recent advancements introduced various novel drug delivery systems including phytosomes, liposomes, nanoemulsions, microspheres, ethosomes, dendrimers, niosomes, and proniosomes (Singh et.al, 2017). Reduced toxicity, enhanced pharmacological efficacy, safety, increased stability, and drug delivery at the target site with increased tissue macrophage dispersion are some of the advantages offered by them.

### **6.1 Prodrugs: A Strategic Approach**

Prodrugs are drugs that transform into active chemical entities within the body. Prodrug design has evolved from a last-resort strategy to an essential part of drug development. In modern

drug discovery, the challenges posed by new chemical entities such as solubility, stability, metabolism, and various barriers to the permeation of drugs are addressed by prodrug design by using target-specific biomolecules further aided by computational simulations. This strategy optimizes new compounds but also upgrades existing drugs due to efficiency gains and cost-effectiveness (Markovic et.al, 2020). Biodegradable polymers, both natural and synthetic, are explored for extended drug release and targeted delivery. Prospects lie in biocompatible materials and innovative fabrication methods to revolutionize drug delivery and address unmet medical needs. The biopharmaceutics classification system (BCS) plays a crucial role in advancing oral drug delivery methods.

## **6.2 Understanding PK/PD for Drug Delivery Systems**

Successful clinical use of drug delivery systems relies on understanding the mechanisms governing pharmacokinetics (PK), bio-distribution (BD), and their kinetics. Engineering strategies optimized through PK/BD studies can enhance drug carriers and ADME (Absorption, Distribution, Metabolism, and Excretion) processes (Glassman and Muzykantov, 2019). PK analysis holds promise for predicting pharmacodynamical outcomes and improving drug delivery efficacy. By integrating innovative drug delivery methods, prodrug strategies, polymer advancements, classification frameworks, and an understanding of PK/PD mechanisms, the therapeutic outcomes and challenges of modern drug development can be enhanced.

## **6.3 Challenges and Future Perspectives**

The proliferation of nanotechnology has led to the development of diverse nanoparticle systems catering to therapeutic and imaging applications. Within this realm, liposomes and polymeric nanoparticles hold assurance yet their toxicity profiles vary significantly. The biocompatible nature of natural lipids in liposomes enables them to evade immune detection, while in the case of synthetic polymeric nanoparticles, their gradual elimination from the bloodstream can lead to organ accumulation. Quantum Dots (QDs) which are used in medical imaging, despite biocompatible applications can manifest toxicity due to their inorganic composition (Laffleur and Keckeis, 2020). Likewise, carbon nanotubes & metal nanoparticles like gold, silver, and metal oxides, celebrated for their multifarious applications demand careful investigation with attention to factors such as their uptake and clearance in the body. Titanium dioxide nanoparticles display modest toxicity levels but trigger inflammatory responses upon lung tissue exposure. Particularly, stable nanoparticles exhibit diminished cellular toxicity but oxidative transformations could

potentially increase their cytotoxicity. In summation, these nanoparticle systems offer substantial potential but it becomes a need for their complete toxicological evaluations before their safe integration in practical applications.

## **7. Futuristic Trends and Research Directions**

Healthcare as a dynamic field has to keep evolving through newer techniques and approaches to provide the best care possible to patients. In the field of nursing and pharmacy, both have played a role in both the scientific exploration and practical integration of pharmacogenomics, effectively producing substantial evidence to endorse its incorporation into clinical settings. Notably, extensive research endeavors have successfully identified actionable mutations, which can be specifically targeted, in a substantial proportion of up to 30% within the patient populations of certain comprehensive studies (Rahman et al., 2023).

### **7.1 Pharmacogenomics and Personalized Medicine**

Due to the advent of pharmacogenomics, the genetic makeup of patients can be analyzed under PGx testing, which can contain information about the changes in proteins expressed as liver enzymes, necessary for metabolism. The interactions and effectiveness of multiple drug classes depend on the functioning of liver enzymes. This can be analyzed through the use of pharmacogenomics in the clinic and hospital practice (Gammal et al., 2021). The implementation of this concept in routine health checkups and patient data backup can enhance the rational use of drugs in both pharmacy and nursing practice. Through this practice, the healthcare world will be able to shift to personalized or evidence-based medicine. The use of drugs with a narrow therapeutic range including warfarin, Abacavir, carbamazepine, tamoxifen, and others have been tested for pharmacogenomics biomarkers with positive results (Gammal et al., 2021).

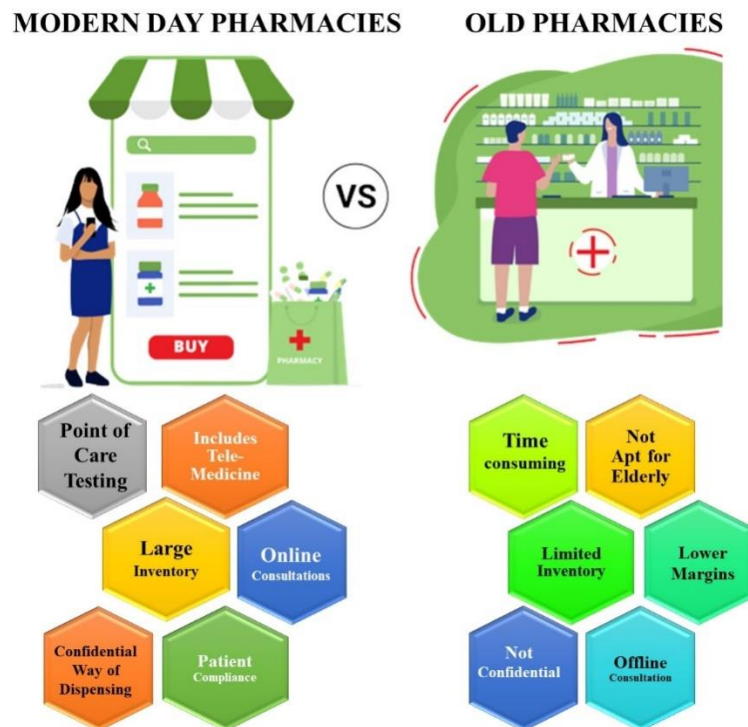
### **7.2 Cybersecurity Management**

For the implementation of personalized medicine practices, the patient data and trends require backup and protection. This accounts for the introduction of cybersecurity into the healthcare sector as a practical and futuristic trend. The utilization of digital technologies has significantly enhanced the delivery of patient care, leading to increased efficiency and improved outcomes. The utilization of electronic health records (EHR) has emerged as an indispensable factor in enhancing diagnostic capabilities and ultimately elevating patient outcomes. An overwhelming majority of healthcare providers, amounting to 75%, have attested to the invaluable role played by EHRs in facilitating the delivery of superior patient care (Kruse et al., 2017). As

healthcare providers continue to place greater reliance on technological advancements, the corresponding increase in healthcare cybersecurity threats has become evident. According to Emsisoft, there has been a high incidence of cyberattacks in the recent decade, an alarming exceeding 560 in total (Barnett et al., 2013). These occurred in the US in 2020 and led to concerns about patient safety and data management (Barnett et al., 2013).

### 7.3 Point of Care Diagnostics

The healthcare sector has now been progressing towards the area of patient-centric care model, wherein patients are made the priority (Wang et al., 2021). They are provided with the authority to participate in the decisions made for their treatment and have been involved proactively in understanding the preventive options further in life. The introduction of point care diagnostics is one such aspect of healthcare that parties prevention of any disease, rather than treatment. The introduction of point-of-care diagnostics aims to disrupt the existing model of treatment and recovery over prevention. The typical system includes the physician's examination of the patient, test reports, and analysis eventually leading to diagnosis and treatment. This is now aimed to be changed into point-of-care testing (POCT) as a preventive measure in every interaction with pharmacies and nursing staff (Wang et al., 2021).



*Fig 3. Recent advances in Modern Day Pharmacies compared to Old Pharmacies*

Any disease or condition identified at the micro level can be treated easily, compared to serious and chronic treatments. The utilization of point-of-care techniques facilitates the timely and uninterrupted surveillance of a patient's vital signs during each visit to the pharmacy or nursing station. The integration of point-of-care testing (POCT) into healthcare practices will significantly augment the provision of patient-centric care, thereby reducing the likelihood of missed or delayed diagnostic procedures (Wang et al., 2021). Currently, the healthcare and pharmaceutical sectors are primarily dedicated to the advancement of novel molecules and their delivery methods as shown in Fig 3. However, a forward-thinking trend in these industries is the prioritization of patient-centric prevention.

#### **7.4 Peptide Receptor Radionuclide Therapy**

The radiopharmaceutical industry is also an essential component of diagnostics and prevention in the healthcare industry. The problems associated with the use, and disposal of radio waste need a futuristic solution. The utilization of these techniques is specifically helpful in cancer diagnosis and treatment. The futuristic trends in this industry include the combination of radioisotopes with biomolecules to increase the specificity of diagnosis. One of the newer range of techniques being developed is Peptide Receptor Radionuclide Therapy (PRRT) which has the potential to target neuroendocrine tumors (Bernard-Gauthier et al., 2017). One of the primary obstacles that persists is the need to discern biomarkers, derived from both visualization and molecular data, to forecast the response to PRRT and ultimately develop a treatment plan tailored to the individual. The advent of cutting-edge imaging methods, such as the revolutionary Positron Emission Tomography (PET/MRI) and PET/CT scanners, has paved the way for a remarkable enhancement in the realm of comprehensive and seamlessly integrated imaging capabilities (Bernard-Gauthier et al., 2017). By offering comprehensive physiological and functional information, this technology facilitates enhanced visualization of the progression of diseases and the effectiveness of treatment. The convergence of radiomics and artificial intelligence has the potential to facilitate enhanced precision and individualized assessment and therapy planning by leveraging the distinct attributes inherent to the specific medical condition of each patient.

#### **7.5 Telemedicine and E-Pharmacies**

As patient-centric care has become the main focus of healthcare, there needs to be a comprehensive system to provide telecommunication and telemedicine facilities. The utilization

of telemedicine has experienced a significant surge in importance, enabling nurses to administer care from a remote location. This encompasses a range of services such as virtual consultations, the utilization of remote patient monitoring systems, and the effective management of chronic conditions via digital platforms. Such telemedicine facilities will enhance the time-to-time diagnosis and prevention of newer conditions. The patients located far away can get in touch with the best physicians, and the treatment can be connected to nearby diagnostic centers. The initiatives by the government towards telemedicine and the Jan Aushadhi Yojana provide a basic system for telemedicine setup (Naithani et.al, 2023). The government hospitals, clinics, diagnostic centers and e-pharmacies require an integrated system PAN India to establish the route of telemedicine. This can keep the nursing and midwifery services connected to the patient and increase patient compliance towards treatment.

### **Conclusion**

This chapter has dealt with various aspects of nursing and pharmacy corresponding to the existing problems in the healthcare industry. In the field of biotechnological application, to evidence medicine, cybersecurity and patient safety have been recognized as the priority. Cybersecurity norms need to be implemented for the practice of pharmacogenomics in the patient-centric healthcare ecosystem. Through the nuances of the radiopharmaceutical industry, emerging therapies with radiomics have been discussed. The future is reliant on the trends of artificial intelligence combined with preventive care to ensure optimum care for the patient. These prospects present their challenges in the implementation requiring skilled professionals to develop multifactorial skills corresponding to epidemiology, biomedical engineering, and artificial intelligence. The prospects look bright in terms of patient care and the challenges need to be navigated with prevention as the key.

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